

# The PUBLISHERS' WEEKLY

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## Book Publishing in the United States to 1901

Downing Palmer O'Harra

### Preface

THE history of the book publishing business in the United States falls into five periods. The first of these is the Colonial period. The second covers the years 1776 to 1820, the third the years from 1820 to 1860, the fourth 1860 to 1901, and the last from 1901 to date. Book publishing did not become important as an industry until about 1860, and it is therefore my purpose to consider certain aspects of book publishing from 1860 to 1901. A preliminary chapter, however, covers the earlier periods so that a background of general information may be obtained. The year 1901 is a convenient stopping point, not so much because it inaugurated the twentieth century as because this was the year in which publishers and booksellers had at last gained sufficient strength and foresight to organize thoroughly and put into effect rules and regulations for the control, in part, of prices and discounts. The history from 1860 to 1901 is largely a study of the efforts made to bring about more cooperative spirit and effective organization among publishers and booksellers.

Only the general important trade problems not fully treated elsewhere have been discussed. Copyright, with which many publishers were very much concerned, is, however, not discussed; nor tariff as it

relates to books; nor publishers' book exhibits at world's fairs and expositions. Historical accounts of important publishing houses and biographical sketches of prominent publishers are omitted. Little has been said in regard to the development of the technical processes of printing, illustrating and binding, nor of the rela-

tions between publishers and authors, nor of certain special types of publishers such as those who publish maps and music.

This discussion treats particularly of the relations of publishers to booksellers, jobbers, and the public. Such important questions as underselling and trade discounts, trade sales, the agency system in the introduction of school books, and the subscription book business have been emphasized. I have endeavored to include a record of all the important publishers' and booksellers' organizations because their

*THIS series of articles by Mr. O'Harra is the first recent study of the development of book publishing in the United States. It was written last year under the direction of Dr. Phineas L. Windsor in the Graduate School of the University of Illinois and accepted as the thesis for a Master's degree.*

activities are often an excellent indication of trade conditions and practices.

#### Acknowledgements

A word should be said concerning the authorities quoted. I naturally have depended to a considerable extent upon the official trade organ of the publishers, the *Publishers' Weekly* and upon its predecessors. These have contained the official minutes and proceedings of trade conventions and organizations as well as much valuable material in the form of articles,

editorials, news items, and communications. The New York *Tribune* has also been used as well as many magazines and a number of books. Besides the material in the University of Illinois library, several volumes have been borrowed from the University of Chicago library and the Public Library of St. Louis.

The study has been made under the supervision of Professor P. L. Windsor. Frederic Melcher, editor of the *Publishers' Weekly*, read some chapters and made valuable suggestions.

## CHAPTER I

### BOOK PUBLISHING FROM THE COLONIAL PERIOD TO 1860

THE very early history of book publishing in the United States is a history of the leading printers because publishing in its modern conception did not then exist. Frequently printing, publishing, and selling were all directly under the control of one man and all were done in the same shop. Most of the early printers confined their attention to pamphlets and reprints of English books. Many of the early printers were concerned only incidentally with the printing of books. Their major interest was often newspaper and magazine publishing.

#### The First Book Printed in the United States

The first book published in what is now the United States was printed in Cambridge, in 1640, nine years after the founding of the town. Steeven Daye was the printer. It was called "The whole booke of Psalmes. Faithfully translated into English Metre." Joseph Glover was the actual owner of the press, but he died on the way over to the colonies. Steeven Daye was not an expert printer as the poor spelling and lack of punctuation so plainly reveal. The popular name of this book was "Bay Psalm Book." This is generally considered to be the first book published in the colonies, but Robert F. Roden, author of a book on the history of the Cambridge press thinks Pierce's Almanack of 1638 or 1639 should be considered a book and not a pamphlet. A small pamphlet called the "Freeman's Oath" was the first publication from this press.

From 1638 to 1692, 205 publications appeared from the Cambridge press, hardly an average of 4 per year. From 1640 to 1776 about 60 books a year including sermons, almanacs, and laws were published in the whole of America. The present Harvard University press is a direct development from this early Cambridge press.

Steeven Daye was followed in 1649 by Samuel Green, who combined printing with bookselling. Over 100 books were published by him. He was especially noted for his publication of a Bible in the Algonquin language in 1663, the first Bible printed in America. In 1654-55 he published a catechism in the Indian language, in 1658 the Psalms in Indian, and in 1661 an Indian New Testament. The printing of the Bible in the Indian tongue aroused great interest throughout Europe so that for a period of several years the Cambridge press was nearly as well known as the presses of Oxford and Cambridge, England. John Eliot, a missionary to the Indians, was the translator of the Indian Bible.

#### The First Prohibition

During the early Colonial period those in authority looked with marked suspicion upon the printing trade. Freedom of the press was greatly restricted as compared to the present day. The governors and assemblies feared the ridicule or attacks of the press and sometimes took such attacks as personal insults to be avenged by a duel. On May 27, 1665 the following law was passed in Massachusetts:

"Ffor the prventinge of Irregularities & abuse to the authoritie of the country by the printinge presse, It is ordered by this Court & authorite thereof there shal be no printing presses allowed in any towne within this Jurisdiction but in Cambridge."

This ban caused Marmaduke Johnson to establish a printing press at Cambridge instead of at Boston as he had intended doing. On May 27, 1674 the General Court granted "that there may be a printing press elsewhere than at Cambridge." John Foster was the first printer to avail himself of this opportunity. His first book was published at Boston in 1676, just one hundred years before the signing of the Declaration of Independence.

Connecticut depended on the printers of Massachusetts to supply them with their books until 1708, when Thomas Short began printing at New London. The first book issued from his press was "The Saybrook Platform of Church Discipline." Connecticut, however, was more of a book reading colony than were those to the south of her. As early as 1640, a law required "every family to be supplied with Bibles, orthodox catechisms, and books on practical godliness."

William Bradford was an important early printer of both Pennsylvania and New York. His first book from the Philadelphia press was published in 1686 but in 1693 he came to New York where for thirty years he was the only printer in that colony. In 1694 he issued the laws of the colony and a book called "Truth advanced."

Other early printers of Boston were Bartholomew Green (1690), who was printer to the governor and Council of Massachusetts for forty years; Benjamin Harris, 1690-94; Timothy Green, 1700-1714; James Printer, alias, James the printer, an Indian, and Thomas Fleet. Fleet arrived in Boston in 1712 from England to escape religious persecution. In 1713 he established a press and became moderately wealthy from his printing and selling of children's book and books of ballads. He was also editor of the *Boston Post*. In 1740 Boston had a population of from eight thousand to ten thousand and had five printing presses. At the same

time New York had only one press, while Maryland and Carolina had none. Up to 1760 the presses of Massachusetts turned out more books than any other colony, and previous to 1740 more than in all the other colonies combined. After 1760 Philadelphia and Boston were both important publishing centers. In 1775 there were 50 printing houses in the colonies.

A noteworthy printer of his day was Christopher Sower, a Mennonite, who started printing at Germantown, Pennsylvania, in 1738. In 1743 he published a German Bible. It was three years in the press. As yet no English Bible had been printed in America because this was considered as a "Royal prerogative." In 1781 the first English edition of the Bible was published at Philadelphia by Robert Aitken though Isaiah Thomas says this is a mistake. In 1744 Sower turned his establishment over to his son who published a second and third edition of the German Bible.

#### Benjamin Franklin

During this period comes the printer Benjamin Franklin, who at first formed a partnership with Hugh Meredith but about 1730 he started printing by himself.

The first printed work under the partnership was called "History of the Quakers." Franklin's publishing fame was greatly enhanced by his *Poor Richard's Almanac* and as editor of the *Philadelphia Gazette*. From 1748-66 a partnership with Hall was in effect. The amount of his printing was most important between the years 1740-42 due to the revival in religious interest caused largely by the preaching of George Whitefield.

New Jersey and Delaware were rather slow in getting printers of their own. However, the printers of New York and Pennsylvania could supply the inhabitants of New Jersey. James Parker started a printing business at Woodbridge, New Jersey, in 1751. He printed the laws of New Jersey in two volumes. Before coming to New Jersey he printed in New York. Hugh Gaine was an important printer in New York from 1752 to 1800, but he was unpopular among the Puritans because he published several plays.



### Tardiness of the South

The southern colonies were much slower in getting printing presses largely because their inhabitants did not value the education of the masses as much as those of the northern colonies. The following quotation from a proclamation by Governor Sir William Berkeley of Virginia in 1673 shows the kind of hindrances that confronted the pioneer printers and educators.

"I thank God we have not free schools nor printing, and I hope we shall not have these hundred years. For learning has brought disobedience and heresy and sects into the world, and printing has divulged them and libels the government. God keep us from both."

It is small wonder, therefore, that the southern colonies were so backward in establishing printing presses when such ideas of education and learning were held by the governors themselves. In 1683 Lord Culpepper of Virginia issued an order "to allow no person to use a printing press on any occasion whatsoever." It was not until 1730 that any printer had the temerity to establish a printing press in Virginia. In that year William Parks came to Williamsburg from Annapolis, Maryland, where he had printed the first book in that colony called "A Complete Collection of the laws of Maryland." Parks was later arrested for libel and so in 1850 he sailed for England but died on the way over.

### Publishing as a Business Is Begun

It was not until about the time of the American Revolution that printing began to broaden out into more channels and take on the aspect of a publishing business. Isaiah Thomas was one of the more noted printer-publishers. He established a publishing business at Worcester, Massachusetts, where he not only printed his books but even made his own paper. He built a large paper mill and established an extensive bindery. After 1783 his progress was very rapid. At one time he and his associates controlled sixteen presses, seven of which were located in Worcester. His editions of the Bible were noteworthy because of the care and accuracy shown in their printing and binding. Books dealing

with educational subjects, law, and general literature were among the more important contributions from his presses. He had bookshops in Concord, Albany, and Baltimore. His partner, Ebenezer T. Andrews, was in the Boston branch. The firm name was Thomas and Andrews.

Mathew Carey was another publisher of note. He was born in Ireland and became a printer. After attacking Parliament he was imprisoned. After his liberation he came to Philadelphia in 1784, where in two months after his arrival he began publishing the *Pennsylvania Herald* and a little later *The American Museum*. In 1791 he opened a small bookselling shop and in a few years he had a flourishing trade. Many of his published books dealt with political economy. In 1804 he set up the Bible in quarto. The cost was \$15,000, which at that time was very large. It was financed in part by James Ronaldson, the only type founder in the colonies. He is said to have supplied the type required for all the newspapers, magazines and books that were published in the English colonies.

### Extension of Branch Houses Into the South

During the early years of the nineteenth century the extension of the booktrade was south rather than west. This may partly be explained by the fact that the South was so late getting any printers of its own that in later years it was good territory for branch houses of northern publishers. About 1813 Conrad & Co. had branches in Baltimore, Norfolk, Alexandria, Fredericksburg, Richmond and Petersburg. Mathew Carey had branches in Baltimore and Richmond. Bradford and Inskeep had one in Charleston.

### The Early Firms That Still Publish

Among the more important early American publishing firms that are still in existence are the following with their dates of founding. In several cases the authorities differ as to the date of founding, some taking the date of the setting up of the first printing presses connected with the firm and others taking the date when they actually became publishers and not mere printers. These include the Methodist Book Concern (1789), William Wood & Co. (1804), John Wiley & Sons (1807), Harper & Brothers (1817), American



Tract Society (1825), D. Appleton & Co. (1825), McLoughlin Bros. (1828), Baker & Taylor (1830), John Wiley & Son (1832), J. B. Lippincott Co. (1835), (Founded in 1794 according to "A century of books" published by J. B. Lippincott Co.), A. S. Barnes & Co. (1838), G. P. Putnam's Sons (1836), Little, Brown & Company (1837) (with bookstore beginnings in 1784), Dodd, Mead & Co. (1837), Charles Scribner's Sons, founded as Baker & Scribner (1846), D. Van Nostrand & Co. (1849), Houghton Mifflin & Co. (1849), E. P. Dutton & Co. (1852), Benziger Bros. (1853).

#### The American Publisher's Difficulty with English Competition

Book publishers in the United States have had many difficult problems in gaining and extending their markets. Publishing has always involved much more than the mere printing of books. In the early days of book publishing the actual unpopularity of American-made books was perhaps the chief obstacle to large sales. Because of the lack of international copyright in the United States, British publishers flooded the market with their editions of the classics. The American people seemed to think that American books were inferior in every way to British books, and it is probably true that many of the early American books were printed with poor ink on inferior paper. It is related by Henry C. Carey, an early publisher of Philadel-

phia, that Major Barker dramatized "Marmion" and had it published in the United States. His manager, Mr. Stephen Price, would not consent to produce it as an American work because he feared its sales would be hindered by its American origin. He had the volume of it packed and labeled as coming from England and produced seemingly as a work of a British author. At first the sales were large, but very soon the real facts became known and its sales immediately fell off very much. The English taunted us with the phrase, "Who reads an American book anyhow."

An attempt by Richard Fry to induce the public to read a book published in Boston is seen from his advertisement in 1732. It read as follows:

"Whereas it has been the common method of the most curious merchants of Boston to procure their books from London, this is to acquaint these gentlemen that I, the said Fry, will sell all sorts of accompt books, done after the most acute manner for 20 per cent cheaper than they can have them from London. For the pleasing entertainment of the polite parts of mankind, I have printed the most beautiful poems of Stephen Duck, the famous Wiltshire poet. It is a full demonstration to me that the people of New England have a fine taste for good sense and polite learning, having already sold 1200 of these poems."



# The Weyhe Book and Print Shop

*A Bookshop in New York That Is Devoted Solely to Books on Art and Aesthetics and That Has an International Reputation*

Walter Pach

*Author of "Annanias or The False Artist."*

NOT all booklovers have learned the importance of looking into the windows of plumber's shops, but those whose affairs took them along Lexington Avenue near 57th Street toward the end of the year 1916 found out that it was a most advisable thing to do. Perhaps it was the novelty of seeing a modest row of books in a plumber's show-window that first made me glance along their backs at the titles they bore. But when two or three such surveys had convinced me that the man who had selected those books knew what was good to read on art (for they were all art books), I realized that I must look further. So I peered through the glass at the door and discerned what looked to be a lithograph by Toulouse-Lautrec. I entered; it was one; my fate as a regular customer was sealed, and I would no more change it than would any other of the numberless frequenters of the Weyhe establishment. Like Omar Khayyam when speaking of the vintners, they have asked themselves how he can buy anything one half as precious as the stuff he sells. Of course the answer is that he buys always more of it.

Beginning with a display far shorter than the famous five-foot shelf of books, Mr. Weyhe developed into the chief tenant of the plumbing establishment and then into the sole tenant of the shop; then, the shop next door becoming vacant, it was

added to his own and, later on, he purchased the entire building at 794 Lexington Avenue which, cheerfully redecorated, is the present abode of his business. There is surely no exaggeration in saying that it is known to everyone in America who cares for books on any subject connected with the arts.

*WALTER PACH, who writes here of the unique Weyhe Book and Print Shop in New York, is an artist and critic. His "Annanias or The False Artist" was published this winter and caused much discussion throughout the country because of its sensational charges. Mr. Pach is also the author of "Georges Seurat" and "Masters of Modern Art" and is the translator of Elie Faure's monumental work, "History of Art," and his "Art of Cineplastics."*

Only a man with an unusual training could have built up the big business in so few years. The son of a bookseller, E. Weyhe continues the education he was born to by sojourns in various German cities, in Brussels, Paris, Rome and London. Each new country he saw increased his acquaint-

tance with the publishers of art-books, and after his coming to New York the orders he sent them played an ever more important part in their plans. Sometimes the whole American edition of a work will be handled through Mr. Weyhe and will bear his imprint, while other works—and very valuable ones there are among them—have been both projected and carried through by him.

It is not necessary to refer to the success of Weyhe the Publisher to account for that of Weyhe the Bookseller. It derives from the European thoroughness with which he knows his big field and also from his insight into the possibilities of America as a factor in the trade in art-books. When he arrived here, the art-book was looked at askance by both publishers and book-





*This lithograph by Mabel Dwight, the American artist, shows the upstairs gallery and print room of the Weyhe shop as you might find it any afternoon, with Mr. Weyhe scanning a catalog and Mr. Van Uittenbroek discussing the current exhibit with one of the visitors. Miss Dwight has been acclaimed in the last few years for her work and "Vanity Fair" in the current issue devotes a page to her and her lithographs*

dealers. A year before Mr. Weyhe's arrival in America, when the Armory Show of 1913 was packing in its thousands upon thousands of visitors to that astounding assemblage of modern art-works, the sales-people at Brentano's (not five minutes' walk from the exhibition) could not convince the head of their department that there was a great demand for art-books, especially modern ones, even though the shelves had been swept of everything that referred even distantly to the great intellectual event of the time. Having witnessed a similar demand for books on this subject in London, when the first modern art-shows were given there, Mr. Weyhe quickly realized the possibilities residing in

America's new interest—whose vigor and expansion is now known to all.

During the Armory Show I first recommended to a publisher that he bring out a translation of Elie Faure's "History of Art." After consideration, he said there was nothing but loss to be expected from the publication of a four-volume art-book, and for seven years that was the decision of every firm to which the work was submitted. When Harper & Brothers finally embarked on the perilous venture, willing to let the book have twenty-five years to pay for itself, Mr. Weyhe's confidence in America as a purchaser of art books was vindicated anew by the sale of the Faure "History" which broke all records for a



book of its kind and, within a year, had repaid the high cost of the production of such a tremendous work.

It has never lost its first character as part of the active commercial life of the busy city where money has so loud a voice. But just because it has known how to speak the language of that city it has been able

to grow to its present influence in the life here. Not a little of the dissemination of art literature in America is traceable to the Weyhe shop, and the opportunity it has afforded to the younger schools of artists to find a public, the opportunity for the public to know the best of modern graphic art is unequalled in America.

## A Great Book Builder

*"The Memoirs of J. M. Dent" Present an Intriguing Career*

Ernest Rhys

Editor "Everyman's Library"

TOWARDS the end of his career, the late J. M. Dent, wrote an autobiography. It was privately printed before he died, but only a few copies were struck off for his friends, as he did not wish it to reach the outer world in that form. But a "Life" of him there was bound to be, and his son and successor in the firm, Hugh Railton Dent, has edited his remains, and made a handsome book of "The Memoirs," now published in New York by *Dutton & Company*.\* It has several portraits and pictures to enliven the story, which has the advantage every personal saga ought to have,—it deals with a real struggle, for J. M. Dent started first as a working bookbinder and had to fight hard for his hand. He was another Dick Whittington, in the Victorian London some sixty years back.

By birth a Yorkshireman, he had his share of Yorkshire grit and shrewdness. We see him in the earlier chapters which humanly form the best scenes of the saga, now as an absent-minded apprentice, now a Bucklersbury bookbinder with a hard working wife and a ramshackle little workshop. It was the London of Dickens' "Nicholas Nickleby" he plunged into, and like Dickens he had to make his own way and count every penny. All the while he was on the alert. One day he saw a toy shop to be let in the East End near City Road, and with the help of a friendly

tailor who lent him the money, he took the shop, cleared out the toys, stocked it with books he had bound himself, and set up a bindery behind it. He had the instinct of the book builder from the first and like a good builder worked from the foundations up. He studied every detail, handled every book, cut every leather cover himself, and sang lustily over every book he was binding.

The next step was to make another bolder move and start publishing in a small way. He turned even his misfortunes to account. The loss of his brave wife, the burning down of his first factory, that seemed the end of everything, only made him rouse to greater efforts. In his crisis he drew fresh stimulus from Toynbee Hall and its band of workers and students, and from the Chiswick Press and its fine printers, and fairly began to dream of his own imprint on some favorite author. Charles Lamb and Oliver Goldsmith—they would be his first two titles and their connection with the Temple suggested a series to be called the Temple Library. He was lucky in getting Augustine Birrell, author of "Obiter Dicta," a follower of Elia, to introduce that essayist. They were comely covetable books. "They brought my name," he said, "before the big public and carried it to America." That breath of encouragement from overseas gave him a sense that he never lost, of the widening of the world market, and the endless vogue of the Book Adventurous.

A visit to Italy led to volumes on Siena

\* "Memoirs of J. M. Dent." E. P. Dutton & Co., New York, 1928. \$3.00

and the Italian towns. The idea of a pocket Shakespeare followed, and the Temple editions of the plays were an immense and an immediate success. A set of Jane Austen's novels was another easy winner and then a large scheme materialized,—the *Temple Classics*. But before that he had made his first voyage to America, in January, '93, and his impressions of New York that winter, "its badly built streets," "sordid commercial air," contrast vividly with his later memories of a Broadway and Fifth Avenue "palatial and sometimes beautiful," and an architecture expressive of "imaginative form of a new nation going forward."

He got great stimulus, we learn, from the American adventures, early and late. Presently he fell into the Atlantic habit, as we may call it, and crossed almost every year. It was in 1905, that the master idea of this master builder in the City of Books took shape. Speaking as his collaborator from the first in the scheme, and the acting editor of *Everyman's Library*, I can only pay tribute to the astonishing zeal and the sheer driving power he put into the enterprise. All his practical experience as book-

binder and printer and craftsman was turned to account in planning it, and his instinct for the book that the average man or woman needed and cared to buy was based on his own early book hunger, when he had not a sou to spare. The difficulty was to keep pace financially even then with the market demands. So the struggle went on, and since the days of Charles Knight and John Murray, no career so intriguing as his, has been written down in the publishers' annals.

The book makes us aware of the change that has come over publisherdom or the world market since its author commenced as publisher. Even the taste of every man was bound to be affected a bit by a world war;—but in spite of everything, Shakespeare goes on selling along with the Russian novelists, and the great publisher like the great author is sure of his mark. That is one thing we glean from the ingenuous piece of personal history; and the side lights furnished by Mr. Hugh Dent and his fellow contributors are not the least illuminating of its glimpses of two centuries and two worlds old and new.

## New Convention Plans

SAN FRANCISCO

*Sir Francis Drake Hotel*

April 15-18

Alfred Harcourt's name has recently been added to the list of speakers at the Western Convention. His topic will be "The Publisher as a Creative Social Force." Joseph Wharton Lippincott, President of the National Association of Book Publishers, will talk on the work of the National Association.

Frederic G. Melcher, the editor of the *Publishers' Weekly*, will give the keynote speech on Monday afternoon; and on Tuesday, he will talk on "The Education of the Young Bookseller."

Wednesday, following a custom now common at the Eastern conventions, will be entirely devoted to round tables. James E. Habersham, the White House Book Department, is the general chairman. On Thursday the guests will visit various local bookstores and the public library.

BOSTON

*Hotel Statler*

May 13-16

Boston reports that in addition to the dinner-dance and the Annual Banquet there will be on Tuesday a tour of Boston, Concord and Lexington and the North Shore by motor bus. The Copley Theatre will be taken over one night for a special performance for the Convention.

The Program Committee consists of Walter Everett, chairman, and Herbert Jenkins and Ralph Hale. The committee plans to direct the attention of the convention to methods in use outside the book-trade which might be profitably adapted to the book business.

The College Bookstore Association will hold its annual meeting at the Statler at the time of the A. B. A. meeting. Helen M. Bradstreet, Simmons Co-op. Store, Boston, is chairman of the program committee.

# Lessons From London

Ruth Brown Park

## III

### *Fast Turnover Schemes in London*

THERE may be shops in London where turnover does not count; where the bookseller loves his stock so passionately he does not care to move it and, therefore, gives it an annuity with guarantee of life residence. But in over two months of constantly shadowing bookshops over here we have never come upon any such condition. Instead, we have been amazed by the united determination of "turn-it-quickly" among booksellers, and the multitude of selling schemes involved "to put over" this determination.

We have already howled in previous articles about the signs of every known description designed to capture the fancy of the passer-by and then force him into the shop to buy. Fronts of buildings flaunting these signs, sometimes electrically lighted. Windows crying out through signs, desirable buys. Explanatory cards forecasting the books' contents and creating purchasing desire. Signs inside the shop suggesting more joys to be derived from books. Menu card signs foretelling the newest and best in books. Signs, we should say, were the greatest sales' drawing card of the British bookseller.

At Christmas time, a hundred gift suggestions were striking the buyer's consciousness every step he took. If you had decided to buy Grandma a hot water bottle, some tempting bookseller's sign in the end captured you and put a prayer book in Grandma's stocking instead. If you were going to send Christmas cards to mere acquaintances, you changed your idea and some fascinating pamphlet—say, the Augustan Poets—went through the mails. The English bookseller knows the power of persuasion through the written word. He believes in it more than in object persuasion. A book display has pulling power, but a book display with a word of explanation has double pulling power. So

he placards everything and bides his time. "It won't be long now," he thinks. And it isn't.

Following the Christmas season, when the booksellers' real harvest would seem to be over, and a period of relaxation allowable, the British bookseller pitches in with even greater intensity. He realizes that Christmas checks have to be cashed somewhere. Why not with him? The Public is weary of buying. It will take something special to draw it from its after-Christmas shell. Something unusual and compelling. So over the front of his store, in his windows, across his walls, the bookseller shakes the lethargic buyer with such words as

### SALE WONDERFUL BARGAINS GUINEA BOOKS AT LESS THAN COST

A display, with carefully ticketed mark-down prices, looms up in his windows. Across his threshold "PHENOMENAL BARGAINS" takes an arresting place, and inside his shop wave the banners of "BARGAINS—BUY NOW." "INCREASE YOUR LIBRARY WITH WORTHWHILE BOOKS," et cetera, et cetera.

Of what do these phenomenal bargains consist? They may be slightly worn books; they may be second-hand books; or they may be "Remainders."

"Remainders" have their own important place the year round with the English bookseller, but at this season he uses them as his real bait. What are "Remainders," over here? They are the publishers' miscalculation in amount of production. They are usually of high merit—books by well-known authors—which were originally either too high priced to secure a big sale or of not a general enough interest to sell



to a large buying public. However, they are in no sense "plugs." When a publisher decides after a fair period to the bookseller to put a book in "the Remainder Class," a uniform reduced price is set, and is as drastic as the original publisher's price. Thus all over London now you may buy the original, fresh two-volume \$10.50 edition of Stewart's "Stevenson" for \$3.00.

"The Remainder Business" is a great one in London; whole rooms are devoted to it, and it fills the shops in dull seasons to overflowing with bargain hunting buyers.

"The Deferred Payment" scheme is indulged in, also, over here. Through this arrangement, sets of books or single expensive volumes may be secured "on time," provided they amount to not less than five pounds (\$25.00). An initial payment of one pound (\$5.00) with a weekly payment of one pound for the next four weeks clears up the transaction. This is a common practice among even the most legitimate book vendors. A printed form is filled out by the customer, with satisfactory references for the bookseller, and "Never," says one starched bookseller, "have I lost a farthing through this system." A great temptation really to the bookbuying public: here a chance to buy a blue leather set to match the new parlor curtains, or there a chance to own "The Heptameron" without having to deprive your landlady of your rent.

Along with these larger schemes, such as "Remainder" bookselling, and bookselling "on time," go the smaller selling snares, observed in window and store displays all over the city. For instance, in one shop I heard a customer ask for "the most popular of the current biographies." "'Elizabeth and Essex' is selling best with us," was the clerk's reply. I walked a step further: on the wrapping desk in a tiny shoot-

the-shoots bookcase were all Strachey's other titles, along with two or three volumes of "Elizabeth." This seems tying up well with the current vogue and doing it in a place where the customer, awaiting her parcel, would surely see it. Many booksellers lay in a stock of some best-selling author's other books, but there the matter stops. They rarely display them. The British never leave a stone unturned to follow through on an idea. They not only have the idea, but they amplify it, expand it, stretch it to the limit of its possibilities. Nothing seems too much trouble to a British bookman—if it has any merit in the execution at all.

Further to stir up public interest in books not of the immediate present, a shop on Charing Cross Road made a display of "The Times Literary Suggestions of the Best Books of the Year," and threw in the idea that "First Editions, procurable within, would be of value later."

In the First Edition Room of this same store was a framed tablet. In neat script, across the top of the table had been printed the words: "Secure First Editions now at Regular Publishers' Prices of Future Famous Novels." Then followed a blank space—then, "'The King Who Was a King,' by H. G. Wells, to be published February 15th, 1929." Below this were carefully ruled-off spaces for the name and address of the subscriber. Already many victims had enrolled!

In summing up we should say that the bookseller of Great Britain compels first through the written word; then through the object; then, naturally, through the combination of the two. But always prodding, always nipping at, always striking the buying public through endless repetition of printed buying suggestions. The British bookman is tireless in his efforts to attract.

*MRS. PARK'S series of articles, "Lessons from London," of which this is the third, began in the February 9th issue. The first one discussed bookshops in general, mostly their exteriors. In the March 3rd issue she discussed bookshop interiors. Her articles will continue throughout the spring. Mrs. Park, it need hardly be added, is the author of "Bookshops, How to Run Them" which was published this winter by the Doubleday, Doran Book Shops, Inc. She is traveling abroad and will write a number of articles for us about continental bookselling, in addition to the series on the London shops.*

# THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leypoldt

EDITORS

R. R. BOWKER F. G. MELCHER

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March 16, 1929

*I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.*

—BACON.

## Chronicling the Booktrade

THE articles by Downing P. O'Harra which begin in this issue, first survey briefly the early developments of the book business in this country, a survey necessary to understand the important period from 1860 to 1900 which are more carefully studied in later chapters. Mr. O'Harra, who is the librarian of Southwestern College, did his research work in connection with the requirements for a degree of Master of Arts in Library Science at the University of Illinois, where he had the advantage of the direction and aid of Dr. Phineas L. Windsor of that library. In making this study, he has taken advantage of the bibliographical material so widely distributed through the files of the *Publishers' Weekly*, of the newspapers of the time such as the *New York Tribune*, *Herald*, etc., of *Norton's Literary Gazette*, and many other sources of information.

Every generation of business men can learn from the experiences of earlier decades, and the story of the development of an industry as complicated as that of book publishing and distribution will show how many problems were faced by the earlier leaders and how they tried through individual effort and organized effort to better the conditions under which they worked. In this country especially, book distribu-

tion has been taken altogether too much for granted with the general idea that, when a book is once written and printed, it is inevitable that it will reach its market. This is far from being the case, and the *Publishers' Weekly* hopes that this study which Mr. O'Harra has made may be the first of many investigations into the problems of the book on its way from author to public resulting in a better understanding of the problems and a better foundation for the growth of the industry.

Those not familiar with booktrade history may be surprised perhaps to find that there were booksellers' conventions over a hundred years ago and that in the effort to reconstruct the trade in the seventies there were very important and largely attended conventions at Put-In-Bay, Buffalo and Philadelphia. The ancient problem of price cutting has been a continual menace, and the efforts to improve conditions so that bookstores could grow and book distribution increase will be described in some of the later chapters. The experiments in book fairs are also of especial interest, as is a detailed study of trade sales. Not all aspects of book publishing could be touched on by Mr. O'Harra in the time available for his research, but the trade is under obligations to him for this very timely undertaking.

## Science for Millionaires

THE revival of interest in general science, which has been for several years observed in the booktrade, has now spread to the high-powered subscription field, and millionaires can buy a set of twelve volumes in scientific books at \$500 a set. Particulars about this enterprise have taken newspaper space in the past week, owing to complaints of certain subscribers that they had been led to believe that the larger part of the profits of this undertaking were to go to the Smithsonian Institution, while the Institution, whose name is bringing in the orders, is only receiving 10 per cent commission. Among the early subscribers were J. P. Morgan, George F. Baker, W. K. Vanderbilt, William A. Rockefeller, Sir Esme Howard, and the Italian Ambassador. Photographs of the checks of these gentlemen were used in soliciting the next person.



The work is called "The Smithsonian Scientific Series" and presents scientific material in popular language. The material is contributed by the Smithsonian and its experts and published by Parke, Austin & Lipscombe, 50 Church Street, New York, who have been active in the subscription business for some time and have been recently busy on a canvass of a war history to be sold to World War veterans. Walter F. Austin, president of the firm, was once connected with the old subscription house of M. Walter Dunn, who developed great sales for De Maupassant twenty years ago, and Mr. Parke was connected with the publishing of the subscription edition of Thomas Paine.

Dr. Charles G. Abbott, president of the Smithsonian Institution, says that the Institution has made the arrangement in order to help toward an endowment of \$1,000,000. Their royalty on this special edition would be \$43,000, and the canvassers' commission would be about three times that amount.

When the millionaires' edition is sold out, there will be other editions at \$250 and \$150 a set.

The story of this canvass was made public by Milton MacKaye, special writer for the *New York Evening Post*, who interviewed various people who have been sold a set. One feature of the canvass is to suggest to the purchaser that the set may be expected to bring many times the original price in a short time.

### Too Much Education?

ACCORDING to one professor at Teachers College, Columbia University, Dr. Harry F. Clark, "a college education is a distinct detriment to the earning capacity of American youth," though his thesis, based on many months of statistical study, was not without contradiction from his confères at the University. Dr. Clark claims that "colleges ignore the question of whether a college education actually pays or not. They talk in generalities about the moral importance of going to school and the numerous benefits derived from higher education, but they do not take into consideration that the majority of young people go to college with the purpose of training themselves for an occu-

pation and fitting themselves for a life's work. But these students will not be able to find work if the present system keeps on." In opposition, Dr. William C. Bagley of Teachers College argues that "occupations of many kinds are demanding a higher intellectual level than ever before. Banks, department stores, the great hotel syndicates, insurance companies and public service corporations have created a number of new semi-professional openings and are looking for trained persons for their personnels." He might also have added that the field of bookselling is making and will continue to make the same demands.

We are interested to note in the interview which Blanche Knopf gave to the *Atlantic Bookshelf*, March issue, she said, "I do wish that more of the young college girls who are continually coming into publishing houses in positions as manuscript readers because they say they like books so much would think more about going into the selling of books. These girls have intelligence, enthusiasm and clever and ingenious ideas, every bit of which we certainly do need in the selling of books."

### Joan of Arc Year

NINETEEN HUNDRED AND TWENTY-NINE is to be a year of special celebration in France, as it was five hundred years ago that the Maid of Orléans reached the glorious heights of her career, leaving Domrémy for Vaucouleur, and thence on to rouse the French King and to reconquer the fair land of France. Both in this year and next there will be celebrations marking the anniversaries of this period of crusade, triumph and martyrdom. Ceremonies will take place from month to month at each of the famous milestones of her progress, notably at Chinon, Orléans, Rheims and Rouën.

Appropriate to this occasion the *Publishers' Weekly* is adding to its series of historical maps a Picture Map of France, drawn by Harold Haven Brown, author of the Picture Map of the Holy Land, who has spent much time in France and has a notable collection of old French maps. The anniversary will be the occasion for both booksellers and librarians to encourage the interest in reading the number of books about Joan of Arc.



# The Stunt and the Detective Story

**S**LEUTHS are abroad in the land. Nor do these sleuths allow their handsome raiment and faces to be hidden by elaborate mustachios or voluminous disguises. Rather, from the publishing houses the hero-detectives go forth openly, perfectly tailored, and take up their stands on the shelves of booksellers all over the country, whence they soon vanish into the hands of the detective-story readers anxious to share the discovery of the body, watch the unearthing of the first and always false clues, and be present when in the last chapter the unerring detective reveals the truth, and both detective and reader hear the shot fired in the next room—indicating that the murderer realizes he is no longer necessary to the book.

Several of the publishers whose announcement lists contain a number of detective stories have developed a definite technique in labeling and aiding the sale of their books. It appears probable that publishers' attempts to identify their detective stories to the public, by means of a trademark or some distinguishing feature, have contributed materially to the total sales of detective stories. The present detective-story vogue has not arisen entirely from a sudden desire of the public for thrills, discoveries, and solutions.

One of the most striking "stunts" designed to promote the sale of detective stories is Harper's "Sealed Mystery" series. In February, 1928, Harper was bringing out "The Old Dark House" by J. B. Priestley. We reprint herewith a picture of Mr. Priestley, who had the honor of inaugurat-

ing the first of this unique mystery series. Although "The Old Dark House" was not properly a detective story, Harper decided to try an experiment they had contemplated for some time. The experiment consisted of placing a thin paper seal around the last

few pages of the book, and printing on the seal the terms of an offer to the reader: He could tear the seal and read on, *but*—if he could stop reading the story at the point where the sealed pages began and leave the seal unbroken he could return the book to his bookseller and get the price of the novel returned. Whether it was that the seal was placed at a particularly baffling and intriguing point in the story, or whether the readers felt they had got their money's worth is not certain. Perhaps it was both. However, only three copies of the book were ever returned, according to Harper.

Whereas one printing had usually sufficed for the average detective novel, a quick succession of printings now became necessary. The Harper sealed mystery presented a focussing spot for the detective story reader rambling over a pile of the latest mysteries. "The 15 Cells" was the second mystery to embody the idea, and again, it was not properly a detective novel. Now this spring Harper is bringing out all of its detective stories and mysteries under seal. "The Haverling Plot," "The Secret of Sea-Dream House," "One by One They Disappeared," "The Stoke Silver Case," "The Strange Disappearance of Mary Young," and "Only Seven Were Hanged," constitute the detective offerings of Harper for the



J. B. Priestley,  
whose "Old Dark House" was  
the first Harper "Sealed Mystery"

season. In the opinion of the publishers they have selected and will publish only those stories which can with a considerable degree of safety have the seal placed around the last few pages of the books.

Doubleday, Doran about the same time that Harper's first Sealed Mystery appeared, announced the formation of a Book Club of their own. Their own unique and distinctive idea was to consolidate all of their detective and mystery stories into one department, and label that department the "Crime Club, Inc." In addition to publishing a number of detective stories each season, there was to be a monthly Crime Club Selection selected by a committee consisting of Arthur Vance, Grant Overton, Frances Noyes Hart and John G. Kidd. "The Desert Moon Mystery" by Kay Cleaver Strahan, appeared last Spring to inaugurate the series of monthly selections, which have appeared regularly and with growing popularity since then.

Crime Club advertising, never bearing the name of Doubleday, Doran, has appeared all over the country, and this fact combined with the distinctive Crime Club stamp which appears on the covers, jackets and title pages of the books, serves to lift the Doubleday, Doran detective stories out of the mass of books on the mystery shelves and focus the buyer's attention on a certain group of stories.

While not adhering so rigidly to the club idea, Dutton nevertheless has its own idea of identifying its stories to the public, and building up month after month a cumulative reputation as detective story publishers. "The Dutton Mystery for January" (or February, et cetera) is growing familiar to detective story readers, Mr. Macrae says familiar enough to permit Dutton's tripling their advertising appropriation for this series of well-labelled and identified mystery stories.

The white face with the extensive eye-

brows—all against a very black background appears on the jackets of Dodd, Mead's detective stories. This inexpensive bit of promotion, through being particularly striking to the detective-story customer, should serve to identify Dodd, Mead's steady series of stories to the readers. Consistency, and a regularity out of which a reputation accumulates, according to the advertising men is the vital point in advertising projects. Thus the striking little drawing on the Dodd Mead series reproduced with this article doubtless has stimulative value to the mystery-purchaser.

Other publishing houses are trying schemes of one sort and another to identify their detective stories actively with the public, to draw the customer's attention gradually to the fact that the "House of So-and-So" publishes detective stories regularly, and that they are of a consistent quality. Thus, Grosset and Dunlap on the back of each detective story jacket not only has a partial list of the latest novels of that type available from them, but with considerable consistency heads each list with their own drawing of a man sitting up "Long After Bedtime" to finish a baffler.

From 11 East 44th Street the Detective Story Club, headed by Robert Inness Center, sends forth its monthly selections, chosen by a group of detective story experts and epicures: Carolyn Wells, Edmund Pearson, Francis L. Wellman, Robert H. Davis, and Frederic F. Van de Water. The first selection made by these authorities was "The Cobra Candlestick," which was sent out last November. A part of this specialized book club's offering and publicity is a monthly bulletin, *Secret Orders*, with special reviews, comments on books by the judges, and lists of recommended detectives. The club's national advertising also has helped to make the American reading man not only "crime conscious" but also crime-book conscious.



The Stamps of Harper, for it's Sealed Mysteries, the Crime Club and Dodd, Mead and Co., which aid in identifying detective stories.



## New Approach to Censorship Legislation

**T**HE Vanguard Press are sponsors of a bill at Albany to change certain conditions with regard to the prosecution of allegedly obscene books in the State of New York. The bill has been drafted by Morris L. Ernst, counsel for the Vanguard Press and will be introduced by Assemblyman Langdon Post. It has the approval of the American Booksellers' Association and the New York Booksellers' League. The measure provides that in case the publisher can be brought within the jurisdiction of the court the charges may be transferred to him instead of against the bookseller. The full bill is as follows:

1. Upon any information against a person, firm, corporation or association in violation of Section 1141 of the Penal Law, a Magistrate must issue a summons in substantially the form prescribed under Section 676, signed by him with his name and office, requiring the accused to appear before him at a specific time and place, to answer the charge; the time to be not more than twenty days after the issuance of the summons.

2. The summons must be served by delivering a copy thereof and showing the original to the defendant; or, if the defendant be a corporation, by delivering a copy thereof and showing the original to the president or other head of the corporation; or to the secretary, cashier or managing agent thereof.

3. At the time appointed, the Magistrate must proceed to investigate the charge in the manner provided by law for the investigation of a charge against any natural person or corporation brought before him; so far as those proceedings are applicable, except as provided for in Section 4.

4. If it shall appear to the Magistrate upon investigation (a) that the book, magazine, pamphlet, newspaper, story paper, printed matter or article, concerning which the charge is brought, was not published written, made or altered in any way by the defendant and (b) that the said defendant had no knowledge that any person, firm, corporation or association had previously been convicted in a court of competent jurisdiction for a violation of section 1141, based upon the book, magazine, pamphlet, news-

paper, story paper, printed matter or article concerning which this charge is brought, the charge must be dismissed and the defendant discharged, provided that the person, firm, corporation or association from whom the defendant acquired the book, magazine, pamphlet, newspaper, story paper, printed matter or article, is within the jurisdiction of the court and provided also the defendant furnish to the Magistrate an affidavit stating the name, residence and place of business of the person, firm, corporation, or association from whom the article was acquired by the defendant, the circumstance of its acquisition, together with an undertaking with two sufficient sureties and a sum fixed by the Magistrate for the appearance of the defendant to testify in any prosecution, action or proceeding against the person, firm, corporation or association from whom the article was acquired or in any action or proceeding upon the bond given by such person.

## Clean Books Bill Again

**T**HAT perennial irritant, the "Clean Books Bill," came up for a hearing on March 11th at Albany before the joint committee of Senate and Assembly on Codes, and several hours were spent in discussion. The bill is known this year as the "Wales-Gedney Bill." This bill proposes that the test of obscenity shall be "whether the tendency of the matter judged unlawful under the section is to deprave or corrupt those whose minds are open to such immoral influences and who might come in contact with it. An indictment or complaint may be based upon the whole or exclusively upon a part or parts of any publication."

The contention of all opponents to the bill—and there are many—is that the present legislation is ample and that any broadening of its definitions would open wide for attack books of first rate character, about which some reader might find objection. In fact, the State Civic League, has a circular which asks people to search the bookstores and report to headquarters any that they may find which they object to.

The proponents of the bill at Albany were Justice Ford of the New York courts who has appeared previously as sponsor for this legislation, Canon William Sheafe



Chase of Brooklyn, head of the Civic League and also speaking in behalf of the International Reform Association, and Rev. O. R. Miller of Albany, Superintendent of the State Civic League. The latter vehemently declaimed that "the publishers have found a gold mine in putting vile and degrading literature on the market, and they are working it every minute. The publishers told us once that they would clean up the literature, but time has shown that they think more of the dollar than they do of the morals of the young."

The opposition was presented by James M. Lynch of Syracuse, former State Industrial Commissioner and speaking for the printing industry, Arthur Garfield Hays, who based his opposition on the ground that morals could not be legislated, Robert E. Goldsby, counsel for the National Association of Book Publishers, Ellis Meyers, Executive Secretary of the American Booksellers' Association, and Albert R. Crone, President of the New York Booksellers' League.

After the hearing the Codes Committee voted 8 to 3 against reporting the bill out.

### Appraiser's Stores Moves

THE New York Appraiser's Stores of the Customs Service is now located in a splendid new twelve-story building occupying a city block at Varick and Houston Streets. The new building was formally opened on March 11th, with the Appraiser, Frederick J. H. Kracke, as master of ceremonies.

Mr. Kracke called attention to the fact that the old Appraiser's Stores building at Christopher and Washington Streets had long been inadequate for the needs of this vital branch of the Customs Service. The new building has easy access to all the docks and business sections of the city, being strategically located at several wide and convenient thoroughfares: West Street only two blocks away, and Varick and Houston immediately at hand.

There is an abundance of light and air in the new Stores building and ample room for housing the many different departments and the staff of about 90 examiners and the seven hundred or so other employees.

The American News Company not long ago occupied its fine new building near the

new Stores building. The Graphic Arts Centre Building is just opposite and several other large modern buildings have been lately completed in this convenient section below Greenwich Village.

### Book League Sues Guild

THE Book League of America, Inc., has recently filed suit through its attorney, Joseph R. Truesdale, of 149 Broadway, against the Literary Guild. The Book League asks for \$150,000 damages, alleging that the Guild's pamphlet, "Wings, Junior," in its December issue stated that the Book League was discontinuing its program of issuing paper-bound books and cloth-bound reprints.

According to the League this false statement, appearing in a pamphlet which had circulation throughout the United States and foreign countries, did serious harm to its business.

At the present time the Literary Guild has pending a suit for \$150,000 against the Book League, alleging that the League unlawfully obtained and made use of the Guild's list of subscribers as a mailing list to receive the League's advertising.

### Thornton Wilder Itinerary

March 22—Upper Montclair, N. J.

23—Philadelphia, Penna.

25—Philadelphia, Penna.

27—Washington, D. C.

28—Pittsburgh, Penna.

April 2—Cleveland, Ohio.

3—Terre Haute, Indiana.

4—Louisville, Kentucky.

5—Dayton, Ohio.

8—Buffalo, N. Y.

10—Cincinnati, Ohio.

11—Columbus, Ohio.

13—Detroit, Mich.

14—Chicago, Ill.

15—Indianapolis, Ind.

16—St. Louis, Mo.

18—Kansas City, Mo.

20—Fort Worth, Texas.

22—Dallas, Texas.

24—New Orleans, La.

26—Nashville, Tenn.

29—Iowa City, Iowa.

30—Iowa City, Iowa.

May 1—Chicago, Ill.

## Germans Fighting Attempts to Establish Censorship

**A** WIRELESS to the New York *Times* reports that eighteen leading societies of culture held a protest meeting on March 11th against the attempt to reestablish any censorship in the German Republic. There were many distinguished speakers present, and a letter was read from Gerhart Hauptmann which said, "The only real art is free art; therefore we will fight till the last breath for the liberty of art, knowing that therewith we defend our culture."

## The German Booksellers' Directory

**T**HE annual directory of German booksellers and stores in other countries where German books are sold has just been issued in the edition of 1929, the "Adressbuch des Deutschen Buchhandels 1929," published by Verlag des Börsenvereins." The volume includes, also, the addresses of publishers and of commission houses. Details about the size of the business, buying connections, etc., are very carefully worked out and abbreviated by symbols. From the same office comes Sperling's "Journalists and Newspapers Directory 1929."

## Memoirs of a Bookseller

**T**O those interested in the history of bookselling an interesting chapter is provided by publication beginning in the March issue of the *Atlantic Bookshelf* of "Twenty-Five Years of Bookselling, Grace Gaige's Story." Everyone in the publishing world and in the field of bookselling, too, knows Miss Gaige's part in New York bookselling and will be interested to read her story of the great price war that left its marks on American bookselling but which, in spite of that, left the trade with a real regard and respect for Miss Gaige of Macy's, who was assistant in that department through the bitterest part of the struggle and director of it in the period of reconstruction. The story is told by Dorothy Martin, who, in turn, had the story told her by Miss Gaige herself. The account of her experiences will be continued in the *Bookshelf's* April issue.

## New Scotland Yard Prize Contest

**S**O successful was the first Scotland Yard Prize Contest which was won by Kay Strahan with her "Footprints" which Doubleday, Doran published early in February, that the publishers have announced a second competition. For the best mystery or detective story submitted before December 31, 1929, Doubleday, Doran will award a prize of \$5,000, \$2,500 outright and \$2,500 as a guarantee advance against royalties. Serial rights and motion picture rights remain in the author's hands.

The judges this year will be Frederic F. Van de Water, Will Cuppy and Joseph Auslander. Any further details of the contest may be obtained from the publishers at Garden City, New York.

## Exhibit of Fifty Prints of the Year

**A**T the Art Center, 65 East 56th Street, New York, the fourth annual exhibit of Fifty Prints is on display and has attracted unusual attention. In the opinion of connoisseurs the exhibit is extraordinarily interesting. The selection was made by Walter Pach, the eminent critic and lecturer, from 1,000 prints that were submitted, and the exhibit was opened by an address by Mr. Pach. Many booksellers are now carrying prints as a supplement to their book stock, and this exhibit gives unusual opportunity to judge of the best output of the year.

## A Full Page Bookstore Advertisement

**T**WICE this week readers of the New York newspapers found themselves confronted with a full page advertising books that Brentano's bookstore had chosen from the spring vintage of the publishers. Not all publishers were represented but those not included were not slighted for the heading read: "There are other publishers and many other books that also contribute to this gay season."

In its get-up the page was most attractive with an all-around border design that had been drawn for the page that included many figures gazing at the titles of the books advertised.



## In the Bookmarket

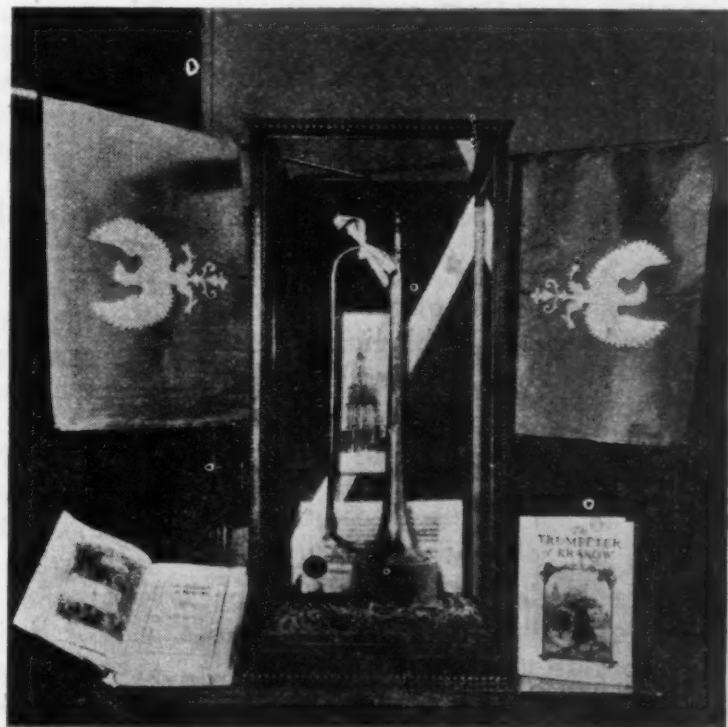
A NUMBER of Stendhal's books have been published in translation in this country within the last few years, some that were published in translation for the first time, and some that were only issued in new editions. Now we are to have a new biography of Stendhal by Paul Hazard. Ernest Dimnet, who is much in the reader's eye at present as the author of "The Art of Thinking," says "No specialist knows more about Stendhal and his period than M. Hazard." The title of M. Hazard's volume is "Stendhal: The Story of a Modern Lover" and it will be published by Coward-McCann on April 12th. ❀ ❀ ❀

Since James Joyce's "Ulysses," authors have had fairly good practice in throwing the time element into the air and seeing how long they could keep the pendulum suspended in space. Wyndham Lewis got around to considering it last year in "Time and Western Man," when he was already dashing in several other directions. There are even those who suggest that the entire action of "Orlando" took place in the girl's mind when she was driving down the crowded thoroughfare in the last chapter,

and certainly Mrs. Woolf's other books make this seem a possibility. In Maxwell Bodenheim's new volume just published by Horace Liveright, "Sixty Seconds," the workings of a man's mind in the minute before he is to be electrocuted are fully reported. In Martin Armstrong's latest book which is being published by Harper & Bros., "All in a Day," the action of the story passes in a single day—the fortieth birthday of Christopher Brade. In one sentence, it sounds very much like Sylvia Denys Hooke's "Nettle Harvest," but it is only a superficial likeness. In Louis Bromfield's novel which Stokes is to publish in the fall and which is titled "Twenty-Four Hours," the action takes place within a day, as is obvious from the title, going from Sutton Place elegance to night club sordidness. If the fashion continues we're liable to have a Multum in Parvo Book Club. ❀ ❀ ❀

Knopf is publishing this week a new book of poems which is titled "The Devil is a Woman." It is by Alice Mary Kimball, whom many in New York have come to know this winter through her readings of her verse. The title is taken from the

*The trumpet of Krakow  
in its glass case as it is  
being displayed in libraries  
throughout the country*



longest poem in the book. ❀ ❀ ❀ Isabel Paterson has got as far along with her historical novel as titling it. It will be called "The Road of the Gods" and *Horace Liveright* will publish it. ❀ ❀ ❀ "Altai Himalaya" is the title of Nicholas Roerich's travel diary of his journeys through the mystical lands of India, Tibet, Chinese Turkestan and Siberia. There will be an introduction by Claude Bragdon and many illustrations. *Stokes* is publishing the book, probably this month. ❀ ❀ ❀

In the ancient city of Krakow stands a tower where every hour a trumpeter plays

an ancient hymn. It was all described in Eric P. Kelly's "The Trumpeter of Krakow" which *Macmillan* published in the fall. On the preceding page is the trumpet which the Polish government has loaned and which is being taken around the country for two-week stays. It began in the New York Public Library and continued to Cleveland and is now continuing on its way, with Mr. Kelly accompanying it and speaking at the exhibition openings. Another feature of these openings is the playing of the trumpet by regimental or symphonic trumpeters.

## Chicago Book News

Milton Fairman

of the *Chicago Evening Post*

THE WALDEN BOOK SHOPS, INC., owners of two of the finest stores in the city, will have a third store in the beautiful new Palmolive building which is rapidly nearing completion, it has been announced.

The owners have signed a five-year lease for space on the ground floor which will be ready for occupancy about May 1. Situated at Michigan avenue and Walton place, in the heart of the Gold Coast, the new shop will draw its clientele from the wealthiest residential district in the Middle West. It is opposite the Drake hotel and the 900 North Michigan building. The Walden's other shops are in the Wrigley building at 410 North Michigan avenue and in the City Club, 315 Plymouth court.

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"A Rod for the Back of the Binder" is the title of a book on fine binding processes published by the R. R. Donnelly & Sons' company. There is a limited number of copies for distribution to collectors and publishers which may be had at the concern's offices at 731 Plymouth court.

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Chicago booksellers are traveling about during the winter months. Ben Feldstein, head of the Boston Store's book department, returned to his desk recently after a

visit to Miami. Joseph Kreloff of Brentano's Chicago store journeyed down to Momence, Ill., where he talked before the Book Lovers' section of the Momence Women's club.

And Miss Frances Thorne of the Washington Book company has left for a tour of European countries to purchase rare books and fine editions. While she is away, the Washington's shop at 1012 Rush street will undergo several changes. Max Lippett, head of the company, has engaged Edgar Miller, whose work in interior decorating is well known in Chicago, to revamp the shop in the modern manner.

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The publication of Capt. Harry Dean's autobiography, "The Pedro Gorino," by Houghton Mifflin Company brings to mind the fact that young Sterling North of Chicago was largely responsible for the writing of the book. About a year ago, while North was at the University of Chicago, one of the officials of the school called him into her office to meet the captain of the Pedro Gorino. Dean told some of his experiences to North and sold him on the idea of the book. So they got together, and the result of their collaboration is the thrilling yarn of Capt. Dean and his ship's voyages up and down the coast of Africa.



# Boston Booktrade News

Dale Warren

THE Dolls' Convention held during the last two weeks of February at the Bookshop for Boys and Girls went far beyond the anticipatory hopes of the sponsors and gathered both momentum and prestige as the program developed. Although many of the delegates came from Boston and vicinity, others made their appearance from such widely distributed points as Great Neck, Long Island, Houston, Texas, and Portland, Oregon. The largest attendance at any Round Table meeting gathered to discuss "The Pleasures of Reading" and closed with the recommendation of twenty conspicuous children's books in which "doll nature is presented truly and with understanding." At the close of the Convention a vote of thanks was extended to Eliza Orne White, author of many popular juveniles, as the idea for the Convention grew out of the doll contest which takes place in her story, "Tony."

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The new interest in the work of W. A. Dwiggins, which was culminated in the fine exhibit at the American Institute of Graphic Arts in New York and the awarding of the Gold Medal of the Institute, has been further stimulated by the appearance in the *Boston Transcript* of a fine article on Mr. Dwiggins by Francis Parsons Davis. This collectors may add to their records along with the article in the *Publishers' Weekly* of November 3rd and one in *Direct Advertising*, Volume 14, Number 3 of 1928. Mr. Dwiggins is at work on many things for the book publishing world, and his latest contribution is a green and silver binding designed for Knopf's *Borzoi Pocket Books*, described in the *Publishers' Weekly* of February 9th and now ready for delivery through the trade.

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"Yes, it was really a Boston bookstore," notes John Clair Minot in the *Herald*, "into which a lady walked—and she was so obviously a lady, too—and asked the sales-girl for a copy of that new book called 'Elizabeth and Sex'."

Donn Byrne's "Destiny Bay" is one of the books that has been most in demand in Boston during the winter months. Heloise Hersey and Frederick Paulding, whose lectures are always well attended, both made this posthumous novel the subject of one of their discussions. Before his sudden death in an automobile accident, Mr. Byrne had planned to visit America this spring as the guest of his publishers, Little, Brown and Company.

✻ ✻ ✻

To Mazo de la Roche comes the honor of having two novels successively serialized in the *Atlantic Monthly*. The story begun in her prize-winning "Jalna" is now being carried on in "Whiteoaks of Jalna" which will be issued in book form by Little, Brown as an *Atlantic Monthly* publication when its serialization has been completed. I have only found one person who has read the entire manuscript who does not feel that the sequel is an even better book than "Jalna"—which is certainly no faint praise.

✻ ✻ ✻

If a book were made to order to be sold by the Dartmouth Bookstall or the Garden-side Bookshop, situated in the residential district just off of Commonwealth Avenue, it would be Siegfried Sasoon's "Memoirs of a Fox-Hunting Man." Both of these stores have a delightfully reminiscent English atmosphere supported by a varied stock of importations and sporting prints, and their clientele includes many members of the North Shore riding and hunting set.

✻ ✻ ✻

No little excitement has been caused this last week in the offices of Houghton Mifflin Company by the arrival of the manuscript of a new novel just finished by Phyllis Bottome in her chalet in the heart of the Austrian Tyrol. So loud did the editorial readers sing its praises that the members of the Advertising, Publicity, and other departments took it home to read at night. All are agreed that it is no less a novel of conspicuous literary merit than a piece of merchandise the commercial success of

which is assured. It will be one of the leading novels on the publishers' fall list and will in all probability be issued under the title, "Windlestraws," the name given to the magnificent English country place in which the scene is laid. Miss Bottome, it will be remembered, made her first great success in America with "The Dark Tower," a novel which the Century Company published several years ago.



Dorothy Gilman makes a good point when she says that lending libraries awake to their possibilities should push detective stories which can be read in a day or two, or sometimes in an evening, instead of such books as Sasoon's "Fox-Hunting Man" which, to be properly enjoyed, must be dipped into a dozen times in the course of the winter. The lending library departments of Old Corner, the Personal Bookshop and Butterfield's have never been more popular than during the last few months.



Richard F. Fuller, Chairman of the Entertainment Committee, has called the first meeting of those who will sponsor the Booksellers' Convention which will be held in Boston in May. Announcements of committees and the program of events will be made in the near future.



Goodspeed's have just brought out a new catalog (Number 179) of Autograph Letters, Documents and Manuscripts. Mr. Goodspeed, who now has three Boston stores, is an authority on autographs and probably buys and sells more in the course of a year than any other bookseller in New England. A new catalog from Norman A. Hall of Newton Centre lists an attractive assortment of First Editions and Americana.



David T. Pottinger of the Harvard University Press recently gave a talk on book-making at the Museum of Fine Arts, afterwards showing a number of lantern slides from original layouts by Bruce Rogers. Speakers at the recent Radcliffe conference on Contemporary Literature included John Livingston Lowes, Robert Hillyer, André Morize, and Richard F. Fuller of the Old Corner Bookstore who contributed some timely remarks on censorship.

## Women's Book Association Annual Meeting

SEVERAL hundred book men and book women gathered at the Commodore Hotel on Thursday, March 7th, in celebration of the twelfth anniversary of the Women's National Book Association.

Hon. David J. O'Connell, M. C., better known as Dave, F. & W., was entirely at home in the rôle of toastmaster, introducing Willy Pogany, famous illustrator of "Mother Goose" published by Thomas Nelson & Sons; Ida A. R. Wylie, author of "The Silver Virgin," published by Doubleday, Doran; George Gordon Battle, a distinguished member of the bar; Faith Baldwin, author of "Garden Oats" published by Dodd, Mead & Company, and Ellery Clark, author of "Strength of the Hills" published by T. Y. Crowell Company.

Souvenirs of the occasion were supplied in generous quantity by Doubleday, Doran & Co., T. Y. Crowell Company, Penn Publishing Company, Modern Library, The Macaulay Company, Gibson Art Company and the Buzza Company.

## The Fort Sackville Centennial Celebration

THE cooperation of city stores in book campaigns was again illustrated in Vincennes, when that city celebrated the sesquicentennial of the capture of Fort Sackville from the British, February 25th, 1779. The Public Library placed in the J. C. Penny Store an admirable reproduction in miniature of Fort Sackville as it appeared at that time with its stockade, houses, church, miniature Indians, the Wabash River and an Indian drifting down the stream, etc. Around this exhibit were gathered a group of books on the history of that famous historical occasion. In the parade the Library also put a float of "Alice of Old Vincennes," a book, which, along with Churchill's "The Crossing," has given to most people their knowledge of the famous expedition of George Rogers Clark, the float being a huge open book with text on the pages describing the attack, and standing in front of it was Alice, impersonated by one of the members of the Library staff.



## Communications

## REMEMBERING THE EIGHTIES

Editor, *Publishers' Weekly*:

Your article of November 17, "Trials of a Publisher in the Eighties," by Dorothea Lawrance Mann, was of great interest to the writer, then a youth in a bookstore in Boston. It was not "The Old Corner," though I often went into the seething hive of humanity there. Sally Pratt McLean, as she was known then, was very astute—even shrewd. Some way it became known, through reporters and others, that she had pilloried the Cedarville people after enjoying their quaintnesses and eating their repasts (always the unvarying creamed cod or fish-cakes).

But a sadder event occurred to Louisa Alcott—a tale known to only a few, though really a quite similar incident. Roberts Brothers, her publishers, kept demanding more and more products of her pen—and after "Little Women," "Little Men," and "Old-Fashioned Girl" came "Eight Cousins," in which various of her cousins figured, one of whom, unfortunately, found her real name used several times within its covers and, sadly enough, as the shy girl and little villain of the book. Judge Shaw, an uncle, both of the Alcotts and of this young woman, whose name, as may be found in first editions, was Ariadne Blish, was appealed to—and all sat in conclave with Mr. Niles, the head of Roberts Brothers. No money damages entered into the case, but full apologies were made (in which Miss Alcott said that Ariadne Blish was such a dear, unusual name she wanted it in the book—in fact, remembered she had known it, but thought she had seen it in an old English story). So it was changed to Arabella Bliss—a transparent disguise not quite happily received—but the proofreader of the corrected plates passed it three times in the old form. In a new edition published by Little, Brown it seems to be entirely correct.

The whole story was told me by Miss Blish herself, an elderly woman, who said she had been a quiet shy city child, who had never played in the country, and the Alcott children were too much for her! All the Alcotts, Shaws, Sewells, Blishes, are gone—so this episode of 1880 can do no harm.

FRANCES DALE.

## OUR BOOKS IN SOUTH AMERICA

Editorial Juventud,  
Barcelona, Spain.

Editor, *Publishers' Weekly*:

We beg to refer to Mr. G. Arbaiza's article "Why Not American Books for Latin American Readers?" published in the number dated 15th December of your journal. Mr. Arbaiza says there, "of modern and current American literature production very little has been provided in Latin America and Spain."

We take the liberty to say that the author of these words has not been correctly informed. Please see the following list of works of American authors which we have published:

James Oliver Curwood . . .	21 novels
Zane Grey . . . . .	6 "
Peter B. Kyne . . . . .	9 "
Jean Webster . . . . .	1 "
Grace L. Hill . . . . .	3 "
Frank L. Packard . . . . .	1 "
George Gibbs . . . . .	5 "
Ethel Hueston . . . . .	2 "
Elenor H. Porter . . . . .	1 "
Edith Wharton . . . . .	1 "

From our catalog of books you will see that our affirmations are correct, as you will find the titles of such novels there.

We think that we have done *something* to introduce American writers to the Spanish and Spanish South American readers, seeing that the above-mentioned novels have been published in *less* than five years, and that we are at the same time publishing English, French, and German writers as well, in Spanish translations.

And we are selling these novels quite well to Spanish South America, so that it cannot be a question of "ignorance of modern literature" nor "lack of initiative in publishing American books," neither "apathetic or skeptical attitude of publishers."

Furthermore, we are not the only Spanish publishers who translate American books and send same to South America. To pretend thus that the Spanish-American publishers should venture to do what the Spanish, as per opinion of Mr. Arbaiza, do not do, is also a question of not knowing the publishing possibilities of the South

American Republics, where the business is not so good as to allow any publisher there to buy the rights of American novels, etc., pay the translator and make an edition of good returns. The publishing business has hitherto been done in and from Spain, and will continue in this way for some time, until there are more readers in each of the South American Republics and thus the business better.

You would oblige us very much if you would kindly tell your readers that Mr. Arbaiza's affirmations are not based on facts, because it is not fair to ignore the efforts of the Spanish publishers who undertake to translate and publish American writers, just in order to write a seemingly nice article.

We have also published in Spanish Mr. Stanley Unwin's "The Truth About Publishing" and we would suggest that Mr. Arbaiza reads the epilog of the translator.

Thanking you very much beforehand, believe us to be, dear Sir,

Yours very truly,  
J. ZENDRERA.

#### THE TYPO MERCANTILE AGENCY

March 7, 1929.

Editor, *The Publishers' Weekly*:

In your issue of February 23rd, on Page 876 you make the statement that The Typo Mercantile Agency has "faded away." Very likely, this statement was made without due reference to the facts. Please note the Credit Research Bureau, through E. S. Rolle, its President, bought all of the assets including the use of the name, of the Typo Mercantile Agency.

Instead of fading away, The Typo Mercantile Agency under the guidance of the Credit Research Bureau is steadily pushing to the fore as a Credit and Collection medium. Of course, it has discontinued the publishing of the Typo Credit Book, because a survey made by the Credit Research Bureau showed that a specialized rating book in the Typo trades is something for which there is no real need. The Typo Mercantile Agency is very much in business at 1440 Broadway, New York City, and the services in the Credit and Collection Departments are being accepted throughout the length and breadth of the land in the most enthusiastic fashion be-

cause the prestige of the Typo Mercantile Agency has been linked with the financial resources and the national skill of the Credit Research Bureau and I am not over-optimistic when I say that before 1929 is over, it will represent, again, the outstanding Credit and Collection medium of the Typo trades.

THE TYPO MERCANTILE AGENCY,  
E. S. ROLLE,  
Executive Director.

#### WHAT IS THE VALUE OF OLD MAGAZINE CONTRIBUTIONS?

Washington, D. C.  
February 9, 1929.

Editor, *Publishers' Weekly*:

You have had some interesting articles on books of note to collectors. Of what value are certain magazines that contain early writings of prominent writers? For instances, the galaxy—Walt Whitman, Mark Twain, Bayard Taylor, etc.

It might be of very great value if you could discuss this subject. Is not the real "first edition" often a magazine rather than a book?

Yours truly,  
P. MOORE.

#### MATERIAL WANTED ON DU CHAILLU

23 rue de la Ferme,  
Neuilly s/Seine, France.

Editor, *Publishers' Weekly*:

I am engaged in gathering material for a life of the African explorer, the late Paul B. Du Chaillu. If any of your readers possesses unpublished letters from him or documents concerning him, scientific or otherwise, I should be very grateful to have an opportunity to examine them with a view to making use of them in my work which, so far as I know, will be the first to appear in any language. All originals communicated to me either directly at the address below, or through my publishers, Harper and Brothers, 49 East Thirty-Third Street, New York (who were also Du Chaillu's publishers), will be handled with the greatest care and will be promptly returned to their owners as soon as copies have been made.

MICHEL VAUCAIRE.



## Changes in Price

### COSMOPOLITAN BOOK CORPORATION

Oscar Wilde, 5 volumes, cloth, from \$6.50 to \$7.50.

### D. APPLETON & CO.

"Cap'n Dan's Daughter" by J. C. Lincoln, from \$2.00 to \$2.50.

"The Magnificent Adventure" by Emerson Hough, from \$2.00 to \$2.50.

### FREDERICK A. STOKES CO.

Wade's "Twin Travelers in South America," increased to \$2.00.

## Obituary Notes

### BISHOP GEORGE HENRY SOMERSET WALPOLE

The RIGHT REV. GEORGE HENRY SOMERSET WALPOLE, Bishop of Edinburgh, died in Edinburgh on March 4th at the age of seventy-five. Father of the celebrated novelist, Hugh Walpole, he was himself a prolific writer, having published nineteen volumes, including "The Great Reality," his last work, which appeared in 1928. Hugh Walpole is said to have portrayed his father, the Bishop, in several of his books, and to have based some of his novels, notably "The Cathedral," on some of his childhood memories.

### JOHN F. MEEGAN

JOHN F. MEEGAN, 30 years old, died in Chicago on March 1st. Mr. Meegan was born in Atlanta, Ga., and moved to Washington with his parents. He was educated in the Washington schools and then became associated with his father, James F. Meegan, of The Rare Book Shop. When the United States entered the World War he immediately enlisted and served for the duration of the war, then to become again associated with his father. In 1927 he entered Kroch's International Book Store in Chicago, where he attained a position of responsibility and trust, at the time of his death.

## Personal Note

DR. THOMAS ALEXANDER of Teachers College, Columbia University has been appointed an advisory editor to the John Day Company to advise in the extension of its list of books for parents and teachers. It is planned to add one new title each publishing season, but one which will appeal only to those interested in progressive viewpoints.

## Business Notes

CHICAGO, ILL.—Mrs. L. Wannack is the proprietor of a gift shop, "Number Ten Shop," at 185 North Wabash Avenue. A general book stock and circulating library are part of the shop.

COOPERSTOWN, N. Y.—Mrs. M. A. Abrams, owner of the Abrams Bazaar and News Stand, has recently died, and her business has been discontinued.

DETROIT, MICH.—Charles L. Lewis, manager of the Private and Professional Library Supply Company, announces that the company has moved to 662 West Ferry Street.

FARGO, N. D.—The Globe-Gazette Printing Company has been taken over by Commercial Stationers, at 115 Broadway. W. E. Maddock is the manager of this store, which consists of a general stock and a circulating library.

LOS ANGELES, CALIF.—The Plymouth Publishing Company, at 169 South Plymouth Blvd., is out of business.

MILFORD, N. H.—The Franklin Press, on Middle Street, is adding a stock of fiction and children's books to its stationery store. Arthur L. Searles is the manager.

NEW YORK CITY.—Ida May Lynn on February 1st started the Ida May Lynn Readers' Club, a parcel post rental library, at 180 West 165th Street.

NEW YORK CITY.—Henry C. Fenton has purchased the Studio Book Shop at 20 West 15th Street.

PHILADELPHIA, PA.—Zelda B. Schultz and Dorothy Kardon are the owners of the Greystone Book Corner, which was opened at Overbrook Avenue and 56th Street on February 15th. A general book stock and circulating library comprise their business.

PORT RICHMOND, N. Y.—The Subscription Service Bureau, at 5 Albion Place, a news store, is adding to its business a stock of fiction and children's books and a circulating library.

SPRINGFIELD, ILL.—The Victor Georg Studio has been changed to the Georg and Robie Studio.

WASHINGTON, D. C.—A. F. Gorsuch, 654 H Street, N. E., is out of business.

# The Weekly Record of New Publications

**T**HIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case word "apply" is used. When not specified the binding is "cloth."

Imprint date or best available date, preferably copyright date in brackets, is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

## Allen, Charles Laurel

Country journalism. 504p. il. O (Nelson's English ser.) '28 N. Y., Nelson \$3.75

## Allen, Hervey

Songs for Annette [lim. ed.]. 23p. D c. N. Y., W. E. Rudge bds. \$7.50

## Appel, Benjamin

Mixed vintage [verse]. 47p. D [c. '29] Bost., Badger bds. \$2

## Aufricht-Ruda, Hans

The case for the defendant; tr. by Bernard Miall. 308p. D c. Bost., Little, Brown \$2.50  
An historical novel based upon an incident that actually occurred in French military society in 1834.

## Augur, pseud. [Vladimir Poliakov]

Eagles black and white; the fight for the sea. 205p. (bibl. footnotes) front. (por.), maps D c. N. Y., Appleton \$1.50

The problems of Poland, territorial and otherwise, especially in respect to Germany.

## Austen, Jane

The works of Jane Austen; Georgian ed.; 5 v.; introd. by John Bailey. O '28 N. Y., Dodd, Mead \$2.50, ea.

## Avery, Royal A.

Solid geometry. 202p. il., diagrs. D [c. '28] Bost., Allyn & Bacon \$1.40

## Baldwin, Mrs. Faith [Mrs. Faith Baldwin Cuthrell]

Rosalie's career. 319p. D (Popular copyrights) [c. '28] N. Y. [Grosset] 75 c.

## Barton, Bruce

What can a man believe? 252p. D (Novels of distinction) [c. '27] [N. Y.] Grosset \$1

## Barton, George Aaron, D.D.

The religion of Israel [2nd ed.]. 289p. (bibl. footnotes) D '28 c. Phil., Univ. of Pa. Press \$2.50

## Beach, Rex Ellingwood

Son of the gods. 392p. D c. N. Y., Harper \$2

A rich young Oriental seeks love in the American college world.

## Birren, Faber

Color in vision [lim. ed.]. 32p. il. (col. front.) O '28 Chic., C. V. Ritter, 58 E. Washington St. bds. \$2.50

## Blake, William

Blake's poetical sketches. 86p. Q '28 N. Y., W. V. McKee bds. \$3.75

## Bloom, Ursula [Mrs. C. G. Robinson]

Candleshades; the story of a soul. 301p. D (Popular copyrights) [c. '28] N. Y., Grosset 75 c.

## Bodenheim, Maxwell

Sixty seconds. 280p. D [c. '29] N. Y., Liveright \$2

A man condemned to die reviews his life of bitter disillusionment in his last minute.

## Bolitho, Hector

Judith Silver. 289p. D c. N. Y., Knopf \$2.50

The story of an Englishman's emotion for his son, an emotion he calls love, but which to the son, who always eludes it, seems jealous possessiveness.

## Adams, Eustace L.

Fifteen days in the air [An Andy Lane story]. 199p. front. D [c. '28] N. Y., Grosset 50 c.

Over the polar ice [An Andy Lane story]. 214p. front. D [c. '28] N. Y., Grosset 50 c.

Racing around the world [An Andy Lane story]. 222p. front. D [c. '28] N. Y., Grosset 50 c.

## Antin, Mary

At school in the promised land, or, The story of a little immigrant; new ed. by Mellie John. 126p. (bibl.) D (Riverside lit. ser.) [c. '28] Bost., Houghton apply

## Armes, Ethel

Stratford on the Potomac, and an address on Robert E. Lee by Sidney Lanier. 40p. (bibl.) il.,

map, diagr. O '28 c. Greenwich, Conn., Wm. Alexander, Jr., United Daughters of the Confederacy pap. \$1

## Babcock, William Wayne

A text-book of surgery for students and physicians. 1367p. il. (pt. col.) diagrs. O '28 Phil., Saunders apply

## Barton, William Eleazar

Abraham Lincoln and the Hooker letter; an address delivered before the Pennell Club of Philadelphia [lim. ed.]. 29p. il. O '28 N. Y., [W. E. Rudge] apply

## Black, Mrs. Winifred Sweet

Dope; the story of the living dead. 112p. D '28 N. Y., Star Co., 594 Myrtle Ave. apply



**Booth, Ernest**

Stealing through life. 308p. O '29 c. '27, '29 N. Y., Knopf \$3

A criminal, now serving a life sentence at Folsom Prison, Cal., relates some of his experiences, and enlarges on the life of criminals in and out of prison.

**Boulenger, Edward George**

Animal mysteries. 214p. il. O [n. d.] N. Y., Macaulay \$3

A director of the London Zoo explains some mysterious habits of animals.

**Brandeis, Madeline**

The little Indian weaver. 134p. il. S '28 Chic., A. Flanagan 68 c.

**Brett, George Monroe**

Fundamental accounting. 562p. O (C. C. N. Y. ser. in commerce, civics and technology) [c. '28] [Lancaster, Pa., Lancaster Press] \$2.50

**Broadhurst, Jean**

Home and community hygiene; 4th ed. 469p. il. (pt. col.) O (Lippincott's home manuals; school ed.: Lippincott's nursing manuals; medical ed.) '29 Phil., Lippincott \$3

**Brooks, Collin**

Her serene highness. 314p. D [c. '29] N. Y., Sears \$2

A girl, heir to the throne of a small European duchy, starts a boiling-pot of intrigue in the various capitals of Europe in order to regain her throne.

**Brownson, Josephine Van Dyke [Mrs. Henry Francis Brownson]**

Living forever. 300p. il. D '28 c. N. Y., Macmillan \$1.68

Explanations, historical descriptions, and analyses of the seven sacraments of the Catholic church.

**Burns, Robert**

Complete works and letters; masonic ed. 335p. il. '29 N. Y., Wm. Collins \$7.50

**Burt, Maxwell Struthers**

The delectable mountains. 473p. D (Novels of distinction) [c. '26, '27] [N. Y., Grosset] \$1

**Butler, E. W.**

The tempestuous prince, Hermann Pückler-Muskau. 319p. (bibl. footnotes) il. O '29 N. Y., Longmans \$5

The life story of a German prince who created a sensation in London society in 1828.

**Cannan, Joanna**

Sheila both-ways; a novel. 301p. D '29, c. '28 N. Y., Stokes \$2

Sheila marries at nineteen and tries to keep on with both her own previous gay existence and her husband's more sensible way of living.

Boy craft; containing plans and working drawings with clear and concise descriptions of useful articles, toys, and games for boys of ten to sixteen to construct. 208p. il. D [c. '28] Racine, Wis., Whitman Pub. Co. apply

**Boyd, Charles Clifford**

Grammar for grown-ups. 76p. S ['28] N. Y., Stokes apply

Bride's book of recipes and household hints, The. 112p. il. O c. '28 St. Paul, Minn., C. J. West apply

**Casey, Robert J.**

Four faces of Siva; the detective story of a vanished race. 373p. il. maps O [c. '29] Ind., Bobbs-Merrill \$5  
Exploring Angkor, the treasure-house of the lost civilization of the Khmers in Indo-China.

**Castro, Adolphe de**

Portrait of Ambrose Bierce. 367p. (3p. bibl.) il. D [c. '29] N. Y., Century \$3.50

A biography of the American writer by his friend and collaborator on "The Monk and the Hangman's Daughter."

**Chadbourne, Ava Harriet**

The beginnings of education in Maine. 141p. (4p. bibl.) O (Contribs. to educ., no. 336) '28 c. N. Y., Teachers College, Columbia Univ. \$1.50

**Chase, Mary Ellen**

Constructive theme writing for college freshmen. 624p. (bibls.) D [c. '29] N. Y., Holt \$2.40

Containing many examples of different types of writing with exercises and suggested readings.

Chemical engineering catalog, 1928; 13th annual ed. 1107p. il. Q '28 N. Y., Chemical Catalog Co fab. \$10

**Chew, Samuel Claggett**

Swinburne. 343p. (5p. bibl.) il. O. c. Bost., Little, Brown \$3.50

A new estimate of the poet's genius and achievement.

**Churchill, Allen Leon, and Wickenden, Leonard**

The house-owner's book; rev. ed. 404p. il., diagrs. D '28 N. Y., Funk & Wagnalls \$2

**Churchill, Winston Leonard Spencer**

The aftermath. 516p. maps (pt. col.) O (The world crisis—1918-1928) c. N. Y., Scribner \$5

Another volume of modern history by the British Chancellor of the Exchequer.

**Clarke, Kathleen MacNeal**

Under the skin. 289p. D [c. '29] N. Y., Macaulay \$2

A story of two sisters, outwardly typical English girls, but in one of them is Hawaiian blood.

**Clow, William McCallum**

The cross in Christian experience. 330p. D (Dollar lib.) '28 Garden City, N. Y., Doubleday, Doran \$1

**Clow, William McCallum, and Jordan, W. G.**

Job. D (Study Bible) '28 Garden City, N. Y., Doubleday, Doran \$1.25

**Coale, Willis Branson**

The professional needs of teachers of English. 85p. (6p. bibl.) O (Contribs. to educ., no. 334) '28 c. N. Y., Teachers College, Columbia Univ. \$1.50

**Brunner, Edmund de Schweinitz**

The church and the agricultural crisis. 48p. D [c. '28] Bost., Pilgrim Press apply

**Burtis, Thomson**

Rex Lee, gypsy flyer. 248p. front. D [c. '28] N. Y., Grosset 50 c.

**Butcher, W. A.**

Work-test manual in American history. 192p. (bibls.) Q [c. '29] N. Y., Macmillan pap. 82 c.

**Cook, Sherwin Lawrence**

Torchlight parade; our presidential pageant. 321p. (2p. bibl.) il. O c. N. Y., Minton, Balch \$3.75

Beginning with the election of John Adams, 1798, Mr. Cook reports our presidential campaigns with a flair for personalities.

**Cushing, Luther Stearns**

Cushing's manual of parliamentary practice; new ed. enl. by Albert S. Bolles. 276p. T [c.'28] Phil., Winston \$1.25

**Darlow, Thomas Herbert**

The greatest book in the world. D '28 Garden City, N. Y., Doubleday, Doran \$2

**Daviot, Gordon**

Kif; an unvarnished history. 353p. D c. N. Y., Appleton \$2.50

Kif returns from the trenches to drift into a highly organized coterie of burglars in the London underworld.

**Davis, Malcolm W., and Mallory, Walter Hampton, eds.**

Political handbook of the world; parliaments, parties and press as of January 1, 1929. 198p. O (Council on Foreign Relations pub'ns) [c.'29] N. Y., Council on Foreign Relations, 25 W. 45th St. \$2.50

Sections on the countries of the world, alphabetically arranged. Under each country is given in brief form the composition of its government, the character of its political parties, the tendencies of its leading publications, and other essential facts.

**Davison, Ronald C.**

The unemployed; old policies and new. 305p. (bibl.) O '29 N. Y., Longmans \$4

**Dawson, Coningsby William**

When is always? 426p. D (Popular copyrights) [c.'26, '27] N. Y., Grosset 75 c.

**Deane, Elizabeth**

Easily persuaded. 312p. D c. N. Y., Live-right \$2

Of the mistakes in marriage and the few outside marriage that Doris made during her stage career and her search for romance.

**Deeping, Warwick [George Warwick, pseud.]**

Doomsday. 367p. D (Popular copyrights) [c.'26, '27] N. Y., Grosset 75 c.

**De la Ramée, Louise (Ouida)**

A dog of Flanders. 92p. il. (col.) D [c.'28] Phil., Winston 60 c

Delineator cook book; ed. by Flora Rose, and others. 788p. il. O '28 N. Y., Dodd, Mead \$2.50

**Dell, Ethel May [Mrs. G. T. Savage]**

The black knight. 381p. D (Popular copyrights) [c.'26] N. Y., Grosset 75 c.

**Dell, John, pseud.**

Layouts for advertising. 175p. il. D '28 Chic., F. J. Drake flex. fab. \$3

**Dickens, Charles**

A Christmas carol; The cricket on the hearth; ed. by Eleanor Tourison. 357p. il. S (Academy classics for junior high schools) [c.'28] Bost., Allyn & Bacon 80 c.

**Dickinson, Emily Norcross**

Further poems of Emily Dickinson; ed. by Martha Dickinson Bianchi and Alfred Leete Hampson. 228p. D c. Bost., Little, Brown \$2.50

These poems were withheld from publication by Emily Dickinson's sister, Lavinia, and were only discovered in 1928.

**Dippy, Albert W.**

Advertising production methods; processes, methods and materials with practical suggestions for their use. 318p. il. O '29 N. Y., McGraw-Hill \$4

**Donne, John**

Complete poetry and selected prose; ed. by John Hayward. 816p. D '29 [N. Y., Random House] buck. \$3.50

Published jointly by the Nonesuch Press in England and Random House and uniform with their one volume edition of William Blake.

**Donovan, Marcus**

Sermon outlines. 218p. D ['28] Milwaukee, Morehouse Pub. Co. \$2

**Drake, Henry Burgess**

The children reap. 270p. D c. N. Y., Macy Masius: Vanguard Press \$2

Adventures in the mountains of Formosa. Cartwright, with his daughter and the son of his friend, Spender, returns to a hidden gold-stream where he had abandoned Spender.

**Eliezer, Ben, pseud.**

Letters of a Jewish father to his son. 284p. O '28 N. Y., Bloch Pub. Co. \$3

**Emerson, Oliver P.**

Pioneer days in Hawaii. il. map D '28 Garden City, N. Y., Doubleday, Doran \$2

**Everett, Otis**

New England lyrics, and other poems. 72p. D '28 N. Y., Ellison & Wood, 53 Ann St. half lea. \$3 bxd.

**Everton, Francis**

The hammer of doom. 311p. D [c.'29] Ind., Bobbs-Merrill \$2

The mystery of an old iron-foundry in an English mining town.

**Fairlie, Margaret C.**

Stories of the Seminoles [children's reader]. 132p. il. (pt. col.) D [c.'28] Chic., Rand, McNally 85 c.

**Cox, Philip, W. L., and others**

Objectives of education; 2nd year book of the National Society for the Study of Educational Sociology. 191p. (bibl. footnotes) O c. N. Y., Teachers College, Columbia Univ. pap. apply

**Dillon, Arthur Orison**

The master nation, and other poems. 153p. front. (por.) D c. '28 [Pomona, Cal., Progress Pub. Co.] apply

**Dixon, Franklin W.**

South of the Rio Grande, or, Ted Scott on a secret mission. 221p. front. D (Ted Scott flying ser.) [c.'28] N. Y., Grosset 50 c.

**Drinkwater, John**

The world's Lincoln [lim. ed.]. 34p. O '28 N. Y. [W. E. Rudge] apply

**Duvall, Laura S.**

Colorado in verse and picture. 206p. il. O '28 c. Denver, Col., Welch-Haffner Pr. Co., 1400 Arapahoe St. pap. \$2



**Flaubert, Gustave**

Madame Bovary; tr. by J. Lewis May; il. by John Austen. 416p. O '28 N. Y., Dodd, Mead \$6.50, bxd.

**Fletcher, Joseph Smith**

The harvest moon. 297p. D (Popular copyrights) [c.'27] N. Y., [Grosset] 75 c.

**Forrester, Harding**

Lure of the dust; a comedy of Rhodesia and the south Atlantic. 339p. D ['29] N. Y., Century \$2.50

Six English people meeting on a ship bound for Cape Town, become embroiled in mysterious events.

**Forrester, Katharine Torrance, and Loly, Kathleen D.**

Vistas de Mexico; a Spanish reader. 128p. il. map D [c.'28] Bost., Allyn & Bacon \$1

**Foster, Ellsworth D., ed.**

The American educator; a new and thoroughly modern reference work designed to meet the needs of every age; extension ed.; 10 v. 4053p. il. (pt. col.) maps. diagrs. O '29 Chic., Bellows Durham Co. fab. \$49.50

**Fowlkes, John Guy, and Goff, Thomas Theodore**

The modern life arithmetics; 6 v. various p. il. (pt. col.) diagrs. D (Six b'k ser.) '29 c.'28, '29 N. Y., Macmillan 40 c., ea.

Introducing arithmetical principles to children by means of natural social situations.

**France, Anatole**

The definitive edition of Anatole France; 4 v., Penguin Island, The gods are athirst, The crime of Sylvestre Bonnard, The amethyst ring. D '28 N. Y., Dodd, Mead. \$2, ea.

**Fuller, Margaret Witter**

Alma; a novel. 282p. D (Novels of distinction) [c.'27] [N. Y.], Grosset \$1

**Garesché, Edward Francis**

Modern parish problems. 246p. D [c.'28] N. Y., J. F. Wagner \$2

**Geerlings, Gerald Kenneth**

Metal crafts in architecture. 208p. (bibl.) il. diagrs. Q c. N. Y., Scribner buck. \$7.50  
A brief survey of the history and craftsmanship of various metals used in architectural decoration, copiously illustrated.

**George, Marian M.**

A little journey to China and Japan; rev. ed. 166p. il. D (Little journey ser.) '28 Chic., A. Flanagan 76 c.

**Gibbs, Sir Philip Hamilton**

Young anarchy. 309p. D (Popular copyrights) [c.'26] N. Y., [Grosset] 75 c.

**Giles, William**

W. Giles, president of the Society of the graver printers in colour; introd. by Mal-

colm C. Salaman. 14p. il. (col.) F (Masters of the colour print, 4) '28 N. Y., W. E. Rudge bds. \$2.25

**Gore-Browne, Robert**

In search of a villain; a story of detection. 289p. D (Popular copyrights) [c.'28] [N. Y., Grosset] 75 c.

**Granby, George**

The secret of Musterton House. 273p. D [c.'29] N. Y., Dutton \$2

A man asks a night's lodging at a lonely house in East Anglia. In the morning he has disappeared but a dead man, a stranger, lies in his bed.

**Green, Frederick C.**

French novelists; manners and ideas from the Renaissance to the Revolution. 250p. D '29 N. Y., Appleton \$3

A history of the trends of French fiction during this period.

**Greer, Carlotta Cherryholmes**

Foods and homemaking. 652p. (bibl.) il. D [c.'28] Bost., Allyn & Bacon. \$1.80

**Gunter, Charlotte C. Frietsch**

Philosophical epigrams. 62p. S '28 N. Y., Internat'l Press \$1.50

**Haldane of Cloan, Richard Burton Haldane, 1st viscount**

An autobiography. 400p. il. O c. Garden City, N. Y., Doubleday, Doran \$5

One of the most prominent English statesmen of our day tells his own life story.

**Hallock, Gerard Benjamin Fleet**

One hundred sermons for special days and occasions. 566p. O (Dollar lib.) '28 Garden City, N. Y., Doubleday, Doran \$1

**Halloran, Matthew F.**

The romance of the merit system; forty-five years' reminiscences of the Civil Service. 321p. il. O [c.'28] Hyattsville, Md., Author \$3

**Hamilton, G. V.**

Research in marriage. 480p. O '29 N. Y., Boni \$10

**Handy, Mrs. Alice**

Billy Whiskers' treasure hunt. 156p. il. (pt. col.) O (Billy Whiskers ser., v. 30) [c.'28] Akron, O., Saalfeld Pub. Co. \$1.25

**Harper, Wilhelmina, and Hamilton, Aymer Jay**

Far-away hills [for grade five]. 379p. (2p. bibl.) il. (col.) D (Treasure trails) '28 c. N. Y., Macmillan

96 c.; Helps for the teacher, 32 c.

**Haskell, Allan Cecil**

Graphic charts in business; introd. by Richard T. Dana; 3rd ed. 466p. (2p. bibl.) il. diagrs. D '28 N. Y., Codex Bk. Co. \$4

**Goudge, H. L., D.D.**

Christian teaching and the Christian year; subjects for sermons for two years. 27p. S '28 Milwaukee, Morehouse Pub. Co. pap. 30 c.

**Hale, Mrs. Margaret Miriam Strong**

Genealogy of the Ragland families, and numerous other families of prominence in America with whom

they have intermarried. 121p. front. (por.) O '28 St. Louis, Mo., Author apply

**Harrington, John P.**

Vocabulary of the Kiowa language. 260p. diagr. O (Smithsonian Inst., Bur. of Amer. Ethnology bull. 43) '28 Wash., D. C., Gov't Pr. Off.; Supt. of Doc. 75 c.

**Heagney, Rev. Harold J.**

The testing of Al Bascomb. 163p. front. D  
c. N. Y., Benziger Bros. \$1.25  
A stirring story of the west for young people.

**Heath, Gertrude Emma**

When all the birds begin to sing [children's  
verse]. 132p. il. (pt. col.) O [c.'28] Akron,  
O., Saalfeld Pub. Co. \$1.50

**Henderson, Louise**

Practical nursing; 2nd ed., rev. 251p. il.  
diags. D '29 c.'19, '29 N. Y., Macmillan \$2

**Herolt, Johannes, called Discipulus**

Miracles of the Blessed Virgin Mary; tr.  
by C. C. Swinton Bland; introd. by Eileen  
Power. 183p. (bibl., bibl. footnotes) il. O  
(B'way medieval lib.) '28 N. Y., Harcourt \$3

**Hill, Mrs. Grace Livingston [Mrs. Grace Living-  
ston Hill Lutz]**

The white flower. 320p. D (Popular copy-  
rights) [c.'27] N. Y., Grosset 75 c.

**Hiller, E. T.**

The strike. 304p. O (Sociology ser.) '28  
Chic., Univ. of Chic. Press \$2.50

**Hind, J. R.**

Book of the railway. 384p. il. (pt. col.) D  
'29 N. Y., Wm. Collins \$2.50

**Holding, Mrs. Elizabeth Sanxay**

Miasma. 230p. D [c.'29] N. Y., Dutton \$2  
Engaged as assistant to Dr. Leatherby, a young  
physician's suspicions are aroused by strange things  
he sees going on. The Dutton mystery for March.

**Horne, R. H.**

Orion [lim. ed.]. 131p. D '29 N. Y., W. V.  
McKee \$3

**Hoyt, Janet**

Wings of wax. 368p. D [c.'29] N. Y., Sears  
\$2.50

A novel that takes us behind the scenes in a  
great co-educational university with the young ego-  
tist who comes there to be its president.

**Hueffer, Oliver Madox**

French France. 286p. O '29 N. Y., Apple-  
ton \$3.50  
An interpretation and description of the real  
France.

**Hueston, Ethel Powelson [Mrs. E. J. Best]**

Ginger Ella. 322p. D (Popular copyrights)  
[c.'28] N. Y., Grosset 75 c.

**Jenks, Jeremiah Whipple, and Clark, Walter  
Ernest**

The trust problem; 5th ed. enl. and rev.  
with John J. Quigley. 596p. (4p. bibl.) diags.  
(col.) D '29 c.'17, '29 Garden City, N. Y.,  
Doubleday, Doran \$3

**Haworth, Walter Norman**

The constitution of sugars. 107p. (bibl. footnotes)  
diags. O '29 N. Y., Longmans \$3.40

**Hines, Walker D.**

War history of American railroads and war trans-  
portation policies. (Amer. ser. of economic & social  
hist. of the World War, Carnegie Found.) New  
Haven, Conn., Yale \$4

**Holmes, Fenwicke Lindsay**

This immortal life. 29p. front. (por.) O '28 N. Y.,  
McBride apply

**Jessup, Alexander, ed.**

Representative modern short stories. 963p.  
front. O c. N. Y., Macmillan buck. \$5  
Forty-five stories among which American, French,  
English and Russian predominate.

**Johns, Jane**

The girls men marry. 144p. D [c.'29] N. Y.,  
Dutton \$2  
Telling the unpopular girl how to attract men  
friends.

**Johns, Roe Lyell**

State and local administration of school  
transportation. 143p. (bibl.) diags. O (Con-  
tribs. to educ., no. 330) '28 c. N. Y., Teachers  
College, Columbia Univ. \$1.50

**Jones, Jane Louise**

A personal study of women deans in col-  
leges and universities. 155p. (8p. bibl.) diags.  
O (Contribs. to educ., no. 326) '28 c. N. Y.,  
Teachers College, Columbia Univ. \$1.50

**Jordan, Elizabeth Garver**

The devil and the deep sea. 345p. D [c.'28,  
'29] N. Y., Century \$2

A group of strangely assorted people must live  
together for six months to fulfill the terms of old  
Catherine Chandler's will; moreover there is rea-  
son to believe that one of their number murdered  
the dead woman.

**Kirlin, Archbp. Joseph Louis J.**

Christ the builder; conferences and read-  
ings for visits to the Blessed Sacrament and  
to increase devotion to Our Lord Jesus  
Christ. 169p. front. D c. N. Y., Benziger  
Bros. flex. fab. \$2

**Kirsch, Felix M., ed.**

The classics, their history and present  
status in education; a symposium of essays;  
introd. by Roy J. Deferrari. 289p. (13p. bibl.)  
O [c.'28] Milwaukee, Bruce Pub. Co. \$3

**Koch, William E.**

Methods of retail management. 272p. il. O  
'29 N. Y., McGraw-Hill \$3

**Kreymborg, Alfred**

Manhattan men (poems and epitaphs). 124p.  
O c. N. Y., Coward-McCann bds. \$2  
Satire and nonsense that goes below the surface  
of New York City.

**Kuhlman, Augustus Frederick**

A guide to material on crime and criminal  
justice. 633p. Q c. N. Y., H. W. Wilson  
buck. \$12

A classified and annotated union catalog of books,  
monographs, pamphlets, and of periodical articles  
relating to criminology, the administration of crim-  
inal justice, criminal law, police, judicial organ-  
ization, criminal procedure, punishment, institutional  
treatment of offenders in prisons, etc.

**Huber, Mrs. Miriam Blanton**

The influence of intelligence upon children's read-  
ing interests. 39p. O (Contribs. to educ., no. 312)  
'28 N. Y., Teachers College, Columbia Univ. apply

**Juilly, George Hippolyte**

Practical surgery of the abdomen; foreword by W.  
Wayne Babcock; 2 v. various p. (21p. bibl.) il. (pt.  
col.) O '28 Phil., F. A. Davis apply

**Kline, Idaemay Clarendon**

A key for the game of life [verse]. 30p. O [c.'29]  
Bost., Christopher Pub. House pap. \$1



**Laborde, Edward Dalrymple**

Popular map reading. 130p. maps (pt. col.)  
diagrams. (pt. col.) D '28 [N. Y.], Macmillan  
flex. cl. \$2

**Lafferty, Robert C. (Bob)**

The new Rubáiyat; il. by the author. 56p.  
O c. '28 N. Y., Culture Press, 40 Exchange  
Pl. fab. \$3  
A new and more cheerful version of Omar  
Khayyam.

Scores of cheerful epigrams in hai kai  
form; il. by the author [lim. ed.]. 123p. O  
'29 N. Y., Culture Press, 40 Exchange Pl.  
fab. \$3

Both books are reproduced in the author's own  
handwriting.

**Lazell, Bathsheba A.**

A happy Christmas, and other stories. 95p.  
front. S [c. '28] [Columbus, O., Inskeep Pr.  
Co., 256 E. Long St.] \$2

**Lazenby, Elizabeth**

Ireland—a catspaw. 256p. D '29 c. '28, '29  
N. Y., Charter Pub. Co., 280 Madison Ave. \$2

The author's observations in Ireland during 1922  
—places, events and famous people.

**Le Count, Julia Woodworth, and Kyte, George  
Cleveland**

The cubby-bears in California. 214p. (7p.  
bibl.) il. O [c. '28] Chic., Rand, McNally \$1.25

Lectures on plant pathology and physiology in  
relation to man. 207p. (bibls.) il. diagr. D  
(Mayo Found. lectures) [c. '28] Phil., Saun-  
ders \$2.50

**Leeming, Joseph**

Peaks of invention. 282p. il. diagrams. D [c.  
'29] N. Y., Century \$2.50

A summary of invention during the last quarter-  
century, especially radio, airplanes, submarines and  
the giant telescope.

**Levinger, Mrs. Elma C. Ehrlich, and Levin-  
ger, Rabbi Lee J.**

The story of the Jew for young people.  
278p. (bibls.) il. maps D '28 N. Y., Behr-  
man's Jewish Bk. Shop. \$1.50

**Lewis, Sinclair [Tom Graham, pseud.]**

Dodsworth; a novel. 377p. D [c. '29] N. Y.,  
Harcourt \$2.50

Sam Dodsworth and his wife close their house in  
Zenith and go abroad for an indefinite stay. A  
study of American marriage as well as of Americans  
in Europe.

**Lindsay, Vachel**

The litany of Washington Street. 133p. il.  
O c. N. Y., Macmillan bds. \$3

The poet celebrates the figures of Washington,  
Jefferson, Hamilton and Lincoln in prose, with in-  
terpolations of Walt Whitman's poetry.

**Liptzin, S., ed.**

Heine. 310p. front. D (Johnson's German  
ser.) '28 Richmond, Va., Johnson Pub. Co.  
\$1.60

**Lawrence, Una Roberts**

Pioneer women. 256p. il. D c. '29 Nashville, Tenn.,  
S.S. Bd. of So. Bapt. Convention pap. 50 c.

**Loud, Llewellyn, and Harrington, M. R.**

Lovelock Cave. 191p. (bibl. footnotes) il., maps Q  
(Univ. of Cal. pub'n in Amer. archaeology; v. 25,  
no. 1) Berkeley, Cal., Univ. of Cal. Press pap. \$2.50

**Lisle, Clifton**

Hobnails and heather. 299p. il. O [c. '29]  
N. Y., Harcourt \$2.50

This story of the first international hike by Amer-  
ican Boy Scouts makes a good book of European  
travel for boys.

**Lonsdale, Frederick**

On approval. 136p. D '29 N. Y., Wm. Col-  
lins \$2

**Loomis, Ralph A.**

Printshop practice. 104p. il. O '28 Mil-  
waukee, Bruce Pub. Co. \$1.20

**Loti, Pierre, pseud. [Julien Viaud]**

Madame Prune; tr. by S. R. C. Plimsoll.  
246p. front. (col.) O (Works of Pierre Loti)  
[n. d.] N. Y., Stokes \$2.50

**Lyon, Major W. E., ed.**

"In my opinion—"; being a book of dis-  
sertations on horses and horsemanship. 324p.  
il. (pt. col.) diagrams. O '29 N. Y., Scribner  
\$7.50

Many acknowledged experts in the various fields  
of horsemanship write their experiences and opinions  
on care, breeding, training, etc.

**McEntyre, Sophia, and Voorhees, Marietta,  
comps.**

Buried treasure. 204p. il. D c. N. Y., Mac-  
millan \$1

Treasure trove. 189p. il. D c. N. Y., Mac-  
millan \$1

Famous poems and stories of adventure by R. L. S.,  
Dickens, Masfield and others collected for children.

**McGrath, Harold**

We all live through it. 326p. D (Popular  
copyrights) [c. '27] N. Y., Grosset 75 c.

**McGraw, Hiram Ward, and Hart, Olive Ely,  
comps.**

Prose and poetry for the tenth year; col-  
lege entrance requirements in English. 960p.  
il. (col. front.) D [c. '28] Syracuse, N. Y., L.  
W. Singer Co., Snow Bldg. \$1.70

**Macgregor, George Hogarth Carnaby**

The Gospel of Matthew. O (Moffatt New  
Testament commentary) '28 Garden City,  
N. Y., Doubleday, Doran \$2.50

**Mackenzie, Kenneth D.**

The faith of the church; an explanation of  
Christian theology for English Catholics.  
238p. (bibl. footnotes) D [c. '29] Milwaukee,  
Morehouse Pub. Co. \$2

**McMorrow, Thomas**

The sinister history of Ambrose Hinkle.  
311p. D [c. '29] N. Y., Sears \$2

The story of a New York lawyer who makes a  
fortune by getting guilty persons out of the clutches  
of the law and innocent ones in.

**[McCreary, W. Burgess, ed.]**

Special day program book for Sunday schools,  
young people's meetings and special occasions; no.  
1. 96p. D [c. '29] Anderson, Ind., Gospel Trumpet  
Co. pap. apply

**McGill, Nettie Pauline**

Children in street work. 362p. front. O (U. S.  
Children's Bur. pub'n 183) '28 Wash., D. C., Gov't  
Pr. Off.; Supt. of Doc. pap. 50 c.

**Martin, Edwin Moore**

They knew Jesus; a series of evangelistic sermons in narrative form. 351p. O c. N. Y., Funk & Wagnalls \$2.50

The lives of men who came in touch with Jesus told in the first person as they might have told them.

**Martinez Sierra, Gregorio**

The cradle song, and other plays; tr. by John Garrett Underhill. 259p. front. (por.) O (Plays of Gregorio Martinez Sierra, v. 1) [c. '22] N. Y., Dutton \$2

The Kingdom of God, and other plays; tr. by Helen and Harley Granville-Barker. 312p. O (Plays of Gregorio Martinez Sierra, v. 2) [c. '23, '29] N. Y., Dutton \$2

In volume one: "The Cradle Song," "The Lover," "Love Magic," "Poor John," "Madame Pepita." In volume two: "The Kingdom of God," "The Two Shepherds," "Wife to a Famous Man," "The Romantic Young Lady."

**Mauclair, Camille**

Naples. 170p. il. (pt. col.) F '28 N. Y., Brentano's \$10

**Milligan case (The);** ed. by Samuel Klaus. 476p. (bibl.) il. O (American trials) c. N. Y., Knopf \$5

The first volume in a new series that will include the most interesting cases in American jurisprudence presents a Civil War case before the Supreme Court. The point at issue is the validity of constitutional guarantees in time of war.

**Modern martyr (A),** Théophane Vénard; rev. by Archbp. James A. Walsh. 238p. il. D [c. '13] Maryknoll, N. Y., Catholic Foreign Mission Soc. \$1; pap., 60 c.

**Moffatt, Rev. John Edward**

The sanity of sanctity; simple reflections on the common sense of holiness. 169p. front. D c. N. Y., Benziger Bros. \$1.50

**Murray, David Leslie**

The bride adorned. 300p. D [c. '29] N. Y., Harcourt \$2.50

A story of Rome in 1870, of a young English girl, a Protestant, who falls in love with Count Camillo, one of the Papal Guard.

**Nevill, John Cranstoun**

The strange companions. 331p. D '29 c. '28, '29 Bost., Little, Brown \$2.50

An English novel of a boy who has inherited the conflicting elements of an artist and a family-proud, English ship-owner.

**November night.** 325p. D (Novels of distinction) [c. '28] [N. Y.], Grosset \$1

**Morse, Jared Kirtland**

Bibliography of crystal structure. 183p. il., diagrs. O [c. '28] Chic., Univ. of Chic. Press pap. \$3

**Moyer, Theone**

Come visit with the fairies [verse]. 38p. il. D [c. '28] [Santa Barbara, Cal., Pacific Coast Pub. Co.] apply

**Munro, Dana Carleton, and Sontag, Raymond James**  
The middle ages, 395-1500; rev. ed. 562p. (24p. bibl.) maps O (Century historical ser.) [c. '28] N. Y., Century \$3.75

**National Society of College Teachers of Education**  
Current educational readjustments in higher institutions; yearbook 17 183p. (7p. bibl.) O (Studies in educ.) [c. '29] Chic., Univ. of Chic. Press pap. \$1

**O'Brien, George Augustine Thomas**

Agricultural economics. 203p. (bibl. foot-notes) O '29 N. Y., Longmans \$4.20  
From lectures delivered at Albert Agricultural College, now a part of the University of Dublin, concerning the causes back of the shifting prices on agricultural products.

**Omar Khayyam**

Rubaiyat; tr. by E. Fitzgerald; new ed.; introd. by L. Housman. 56p. il. (col.) Q '29 N. Y., Wm. Collins \$3.50; lea., \$5

**Parsons, Mrs. Alice Beal**

The insider. 284p. D [c. '29] N. Y., Dutton \$2.50

Moir, a country girl, is sent to college and later becomes a literary personality. Vermont and Bohemian New York are the settings for her story and that of the man whose life is strangely bound to hers.

**Patterson, Henry W**

Frenchman's Island. 238p. il. D [c. '29] N. Y., Century \$1.75  
A boy's adventure story.

**Peel, Doris**

Children of the wind; a novel. 305p. D (Popular copyrights) [c. '27] N. Y., Grosset 75 c.

**Peers, Edgar Allison**

Granada. 126p. il. D '29 N. Y., Knopf bds. \$2

Information, historical and modern, about the ancient city and its surrounding province.

**Penman, John Simpson**

Lafayette and three revolutions. 365p. (bibl.) il. map (col.) O [c. '29] Bost., Stratford \$5

Lafayette's political life and the part he played in the American Revolution and the French Revolutions of 1789 and 1830.

**Porter, Samuel Judson**

Lamps of gold. D '28 Garden City, N. Y., Doubleday, Doran \$1.75

**Price, Carl Fowler**

More hymn stories. 115p. D [c. '29] N. Y., Abingdon 75 c.

**Reals, Willis Howard**

A study of the summer high school; with a detailed analysis of the achievement in two summer high schools. 94p. (2p. bibl.) O (Contribs. to educ., no. 337) '28 c. N. Y., Teachers College, Columbia Univ. \$1.50

**Newton, Joseph Fort**

Short talks on masonry. 255p. D '28 Wash., D. C., Masonic Service Ass'n apply

**O'Hara, J. W., D.D.**

Signal fires on the mountains. 128p. (bibl.) il. D c. '29 Nashville, Tenn., S.S. Bd. of So. Bapt Convention pap. apply

**Quinn, Arthur Hobson, ed.**

Representative American plays from 1880 to the present day; modern drama ed. 557p. (7p. bibl.) O [c. '28] N. Y., Century \$3

**Ramsay, William M.**

Asiatic elements in Greek civilization. il. '28 New Haven, Conn., Yale \$6



**Reinhard, Edward G.**

The witchery of wasps; foreword by L. O. Howard. 312p. il. D [c.'29] N. Y., Century \$2.50

A study of the American solitary wasps presented in interesting fashion.

**Rembrandt**; introd. by Malcolm C. Salaman. 21p. il. obl. O (Masters of etching, no. 20) '29 N. Y., W. E. Rudge bds. \$2.25

Containing reproductions of twelve of his etchings.

**Roberts, Walter Adolphe**

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# Old and Rare Books

*A Monthly Department*

## Another "Lost" Book Found

*Unique First American Edition of Robinson Crusoe*

George H. Sargent

OUT of a New York attic, in a pile of books purchased by a New York bookstore recently came the only known copy of the first American edition of Defoe's "Robinson Crusoe" printed in 1774 by Hugh Gaine, the New York Tory printer, and "lost" for a quarter of a century. This "find," which is reckoned as one of the most important of recent years, not only brings to light the most important children's book printed in America, but it furnishes information about other important books of the same character. The existence of an early American edition of "Robinson Crusoe" was disclosed by the late Paul Leicester Ford in his bibliography of imprints by Hugh Gaine, who found an advertisement of it in another book printed by Gaine in 1776. Evans copied the entry in his "American Bibliography," but neither he nor Ford had ever seen or heard of a copy of the book, nor did either know in

exactly what year that edition was printed.

This newly-discovered copy of "Robinson Crusoe" is in the original marbled paper wrappers, like that in which Gaine bound his almanacs. It is a sixteenmo, the leaves measuring four by three and one-eighth inches. The first and last leaves are pasted down to the insides of the wrappers, as originally issued. It has seven full-page woodcuts, that of Crusoe being on the verso of the first leaf pasted down within the cover, forming a frontispiece. The top part of the front cover, unfortunately, has been mouse-eaten, destroying part of the title as shown by the bracketed portions in the type facsimile herewith, and the top of the woodcut of Crusoe. Otherwise the book is in excellent condition, being perfectly clean with no torn pages, and with the original stitching. The corners are slightly rounded, apparently as issued. The title reads:

[THE]  
[WONDERFUL] LIFE  
[and]  
[Surprising Ad] ventures  
[of the renowned hero]  
ROBINSON CRUSOE:  
Who lived *Twenty-Eight Years*  
ON AN  
UNINHABITED ISLAND  
Which he afterwards colonized,  
[type ornament rule across page]  
NEW YORK:

Printed by HUGH GAINE at his Book-Store in  
Hanover-Square, where may be had a great Variety  
of Little Books for *Young Masters and Misses*.  
MDCCLXXIV.



Collation: Pp. 138, consisting of p. [1], woodcut pasted on inside of cover; p. [2], title, as above; p. [3] blank; p. [4] text, [with caption heading with type-ornament blocked border,  $\frac{1}{4}$  inch deep] THE / LIFE and ADVENTURES / of / ROBINSON CRUSOE, Initial I blocked in type ornaments,  $\frac{1}{2}$  inches square); p. [5] text; pp. 6 to 138, FINIS with type-ornament tail-piece on p. 138. Followed by four pages of advertisements. The running head is *The Life and Adventures / of ROBINSON CRUSOE*, except on final page [138] which reads: *The Life and Adventures, &c./*

Diligent search has shown that there is no other copy of this work in any of the great public or private libraries or collections of children's books like those of Dr. Rosenbach and Wilbur Macey Stone. It is significant that Dr. Wilberforce Eames had never seen or known of a copy until he saw this one. R. W. G. Vail, assistant to the director of the New York Public Library, considers this a great book find, and among its features notes that:—

It is the first American edition of the greatest of all boys' books, and much more valuable than the first English edition. It is a hitherto "lost" book for which diligent search has been made since its existence became known, more than a quarter of a century ago. It is the most important child's book published in America, excepting, of course, the New England Primer, but that was not for amusement of children, and was rather a school book. It is a hitherto unknown and very early American illustrated book. It is a hitherto unknown imprint of Hugh Gaine, the famous New York printer. And it is important for the four pages of advertisements of children's books which it contains.

The importance of these advertisements, which follow the text of the volume, lies in their being of four children's books, of two of which no American editions were previously known, while of the other two the first American editions were not before known. The most interesting of the advertisements is that on the recto of the first leaf of advertisements, which reads:

The following Books are just published, and to be sold by *Hugh Gaine*, Printer, Bookseller and Stationer, at the Bible and Crown, in Hanover-Square.

## THE HISTORY OF

*Little Goody Two-Shoes:*

Otherwise called,

Mrs. Margery Two-Shoes.

WITH

The *Means* by which she acquired her Learning and Wisdom, and in Consequence thereof her Estate.

Set forth at large for the Benefit of those,  
*Who from a State of Rags and Care,  
And having Shoes but Half a Pair,  
Their Fortune and their Fame would  
fix,*

*And gallop in a Coach and Six.*

This advertisement of an edition of "Little Goody Two-Shoes" appearing in an American publication dated 1774 sets back the date of the first English edition. In the exhibition of children's books held at the Grolier Club the earliest "Little Goody Two-Shoes" shown is that of London, 1775. There is an undated edition, like that in the recent Kern sale, which was wrongly called first edition, "circa 1800" but the 1775 edition is now considered the third, no copies of the first or second being known. As the American edition is a reprint from the English edition printed by J. Newbery, the famous printer of children's books, it must have come from either the first or second. An advertisement in the London *Chronicle* of January 1, 1764-5, announces that J. Newbery is "shortly to publish" "Goody Two-Shoes." William Godwin, Prior, Washington Irving and Charles Welsh, the last of whom issued a facsimile reprint of "Goody Two-Shoes," attributed its authorship to Oliver

Goldsmith, but this opinion has been generally discounted by Goldsmith's bibliographers, the latest of whom, Temple Scott, thinks that Goldsmith had nothing to do with it. Regardless of its authorship, however, a copy of this American juvenile antedating the London edition of 1775 would be a very valuable addition to any collection of children's books.

It was "The Young Clerk's / Vade Mecum: / Or, / Compleat Law Tutor. / Being a useful Collection of a great Variety / of the most approved Precedents in the Law, / and adapted to almost every Transaction in / Life wherein an Attention to Legal Forms is / indispensably necessary. /" etc., etc. in which Paul Leicester Ford found the advertisement of Robinson Crusoe. "The Young Clerk's Vade Mecum" was published in 1776, so Ford assumed that "Robinson Crusoe" was published in 1775 (?). So he dated "Goody Two Shoes" and "A Pretty Plaything" 1775 (?) also, for they, too, were advertised in the "Young Clerk's Vade Mecum: or, Compleat Law Tutor."

The other advertisements are also interesting. On the verso of the first leaf of advertising pages appears the announcement of

THE  
NEW YEAR'S GIFT;  
OR,  
The FIRST BOOK  
To teach every little GIRL and BOY  
THE  
A B C,  
*containing*  
The Life and Death of the APPLE-PYE,  
WITH  
A was an ARCHER,  
COCK ROBIN'S Farewel to all the  
Birds in the Air.  
AND  
NAUGHTY BOY JACK.  
Adorned with a great Variety of  
PICTURES.

Of the other two books advertised no edition is known heretofore to have been printed in this country in the eighteenth century. The titles are:

Grammatical Institutes;

OR, AN EASY  
INTRODUCTION

TO

Dr. Lowth's English Grammar,  
*designed*

For the USE of SCHOOLS

And to lead young *Gentlemen* and *Ladies*,  
into the Knowledge of the first Principles  
of the

*English Language,*

By JOHN ASH.

With an *Appendix*,  
*containing*

- I. The Declension of irregular and defective Verbs.
- II. The Application of the Grammatical Institutes.
- III. Some useful Observations on the Ellipsis.

To which is now added,  
*Select Lessons*, to instil just Sentiments of  
Virtue in Youth. And a Collection of  
Books proper for young Gentlemen and  
Ladies, to Shorten the Path to Knowl-  
edge.

The Seventh Edition, revised and corrected

A  
PRETTY PLAY-THING

FOR

Children of all Denominations:

*Containing,*

- I. The Alphabet in Verse, for the Use of Little Children.
- II. *Tom Noddy* and his Sister *Sue*, a Lilliputian Story.
- III. The Sound of the Letters explained by visible Objects.
- IV. An Alphabet in Prose, interspersed with proper Lessons in Life, for the Use of Great Children.
- V. The *Cuz's Chorus* set to Music: to be sung by Children, in order to teach them to join their Letters into Syllables, and pronounce them properly.
- VI. An exact Representation of a good *Fat Cuz* arrayed in the Robes of his Order.

The Whole embellished with a variety of  
Cuts, after the Manner of *Ptolemy*.

# Romantic Stories of Books

John T. Winterich

*Author of "A Primer of Book Collecting" and "Collector's Choice"*

XVII

*The Sketch Book*



*Washington Irving and his literary friends at Sunnyside*

ONLY when the *Half Moon* had reached a point not far beyond the site of the present city of Albany did Henry Hudson decide that the broad, calm stream up which he had been sailing for a month was not the direct road to China—at least for ships of eighty tons burden. The discovery was something of a disappointment, but the disappointment was not so physically distressing as had been those which he had encountered on two previous voyages. This lovely valley was a delightful contrast to the bleakness of Greenland and Spitzbergen, and his stars had brought Hudson here at the ideal season to read its beauties—the end of summer and the beginning of autumn.

Latter-day travelers have been denied the privilege of seeing the river that bears his name under quite such fair auspices. In 1609 no one had yet thought of ripping the Palisades apart as a convenient supply of road material, no gray cell-block stood out against the wooded bluffs at the head of the Tappan Zee, and in the lowlands along the upper reaches squatted not a single hulking icehouse. Acres of barges from the Haverstraw brickyards did not float by, nor was the placid tidal estuary of the lower stretches churned by a single steamboat misnamed after the discoverer.

Not quite two hundred years passed before the American to whom the Hudson owes even more than to the gallant Eng-



lishman made his first voyage up the river for the far more prosaic purpose of visiting a married sister. He was seventeen years old, having been born in little and still rather new New York just five months before the signing of the definitive treaty of peace that set the American colonies berserk; the Bowery was the most rural of dependent States. George Washington was already first in the hearts of his countrymen, and the eleventh and last child of William and Sarah Irving was almost inevitably christened Washington.

The New York into which Washington Irving was born—on William Street, now a short and gloomy alley but an important adjunct of Wall Street only a few yards away—was a metropolis of some twenty-three thousand souls. If the Woolworth Building had existed at the moment it would have been regarded as away up town; if Greenwich Village had dared call itself a village the designation would have been regarded as board-of-tradism gone berserk; the Bowery was the most rural of turnpikes, with not a single dime flophouse in all its grassy, dusty length.

For all this there was a cosmopolitanism about the place that was perhaps more genuine if less strident than can be found in the New York of today. At all events, here Washington Irving grew up, with a slender formal education but endowed with the virtues that accrue from omnivorous reading sanely absorbed, to become the most urbane spirit of his day. The most sensible Englishmen were losing their heads one way or the other over the French Revolution; it was a time that called for hurrahs or curses, not for faint praise or faint damns; the civilized world had gone crazy save for the remnant of literate folk on the Atlantic Coast and in the hinterland. There are many cultured, and many more uncultured, Europeans who have never yet quite absorbed this fact. The component parts of Europe flew at each other's throats for a quarter century while America was practising the arts of peace with some success—infinitely more success, at least, than Europe. The cuspidor era which evoked the scorn of Charles Dickens was still two generations away. The new United States was off to a flying start while Europe was deciding on the most spectacular method of suicide. It was in this agreeable era that

Washington Irving grew up; some of it he saw and all of it, in his placid, kindly fashion, he was.

He made his first visit to Europe in 1804, chiefly on account of his health (his older and more prosperous brothers made the trip possible). His ills were far from psychological; the skipper of the vessel that bore him expected to drop him overboard in midocean. The joke was on the captain; Irving landed at Bordeaux late in June, 1804, the better for his six-weeks' voyage. Bonaparte had abolished the French Republic the day before Irving sailed; six months later a pope would come to Paris to re-enact the coronation of Charlemagne and recreate the Holy Roman Empire.

Early in 1806 Irving was back in New York. He had a share in an amusing periodical enterprise called *Salmagundi*, was admitted to the bar, exhibited a just more than casual interest in the affairs of the day, and, in 1809, completed and published "A History of New York, by Diedrich Knickerbocker." The book was most skilfully and cleverly press-agented in the city that became the world's capital of press-agentry. It was an instant if confusing success.

For a successful author (and his history made him that) Irving during the next few years remained singularly inactive. Toward the close of the War of 1812, he became aid and military secretary to Governor Tompkins of New York and won the right to be known as Colonel Irving, but he appears never to have worked at his rank. A little later he planned to go to Washington and apply for an army commission, but peace intervened. A few weeks later, in May, 1815, he sailed for England.

He arrived to find Waterloo a part of history and a definitely fallen Napoleon awaiting the pleasure of the victorious allies. He spent the next three years leading the desultory sort of life that only Irving could live; the outstanding note in this era is his friendship with Scott. During the summer of 1818 he made the great decision of his career. It was high time he did—he was thirty-five years old. He had been a successful author at twenty-six; he would devote his life henceforward to authorship—preferably successful, but to authorship anyway.

On March 3, 1819, he wrote from Lon-

don to his friend Henry Brevoort in New York: "I have just sent to my brother Ebenezer Mss: for the first number of a work which if successful I hope to continue occasionally. I had wished him to send it to Thomas for publication; but I now must have it published by some one else. Will you, as you are a literary man and a man of leisure, take it under your care? I wish the copyright secured for me, and the work printed, and then sold to one or more booksellers, who will take the whole impression at a fair discount & give cash or good notes for it. This makes short work of it and is more profitable to the author than selling the copyright. I should like Thomas to have the first offer—as he has been and is a true friend to me & I wish him to have any advantage that may arise from the publication of it. If the work is printed in N York will you correct the proof sheets, as I fear the Mss: will be obscure & occasionally incorrect, & you are well acquainted with my handwriting."

Further quotation from this same letter\* is necessary for an understanding of Irving's conception of the work which he was undertaking: "I feel great diffidence about this reappearance in literature. I am conscious of my imperfections—and my mind has been for a long time past so preyed upon and agitated by various cares and anxieties, that I fear it has lost much of its cheerfulness and some of its activity. I have attempted no lofty theme nor sought to look wise and learned, which appears to be very much the fashion among our American writers at present. I have preferred addressing myself to the feeling & fancy of the reader, more than to his judgment. My writings may appear therefore light & trifling in our country of philosophers & politicians—but if they possess merit in the class of literature to which they belong it is all to which I aspire in the work. I seek only to blow a flute of accompaniment in the national concert, and leave others to play the fiddle & French horn."

The second part of the new work went forward on April 1st, the third on May

\*The quotations from the Irving-Brevoort correspondence in this article are from "Letters of Washington Irving to Henry Brevoort," edited by George S. Hellman (New York, Putnams, limited edition 1915, library edition 1918), and "Letters of Henry Brevoort to Washington Irving, Together with Other Unpublished Brevoort Papers," also edited by Mr. Hellman (New York, Putnams, limited edition 1916, library edition 1918).

13th. Irving had had no word from Brevoort in the interval, which was, of course, no fault of Brevoort's, but of the inventor of the turbine engine for not being born earlier. "I am extremely anxious to hear from you what you think of the first number," Irving declared, "and am looking anxiously for the arrival of the next ship from New York. My fate hangs on it, for I am now at the end of my *fortune*."

Brevoort did his share nobly. His letters to Irving contain a wealth of publishing detail—a fact made necessary, of course, by the author's absence, an absence begun four years later and destined to continue for thirteen more. Some of Brevoort's correspondence covering this important event has unfortunately disappeared; that which survives proves him to have been an indefatigable, successful and feeless author's agent.

"The Sketch Book of Geoffrey Crayon, Gent." was received with a chorus of approbation, though even its most enthusiastic admirers could not realize that they were hailing the first piece of indigenous writing (the same author's "History of New York" aside for the moment) that was to endure as real American literature and not as a piece of Americana. The authorship of the new work was hardly a secret—nothing like the gay secret that Diedrich Knickerbocker had been. The New York Evening Post had this to say about Part I in its issue of June 26, 1819:

"The grace of style; the rich, warm tone of benevolent feeling; the freely-flowing vein of hearty and happy humor, and the fine-eyed spirit of observation, sustained by an enlightened understanding and regulated by a perception of fitness—a tact—wonderfully quick and sure, for which Mr. Irving has been heretofore so much distinguished, are all exhibited anew in the Sketch Book, with freshened beauty and added charms. There are few pieces of composition in the language, of similar design, equal to the account of Roscoe: It is a just and noble-spirited eulogium, united with a well discriminated, rapid, sketchy delineation of the character of that elegant historian that does equal honor to the subject and the writer. 'The Wife' is beautifully pathetic, and in these times of commercial disaster will be read with interest,



and, it is to be hoped, with *benefit* by many. But 'Rip Van Winkle' is the masterpiece. For that comic spirit which is without any infusion of gall, which delights in what is ludicrous (for its laughter is not mixed with contempt), which seeks its gratification in the eccentricities of a simple, unrefined state of society, rather than in the vicious follies of artificial life for the vividness and truth with which Rip's character is drawn, and the state of society in the village where he lived is depicted; and for the graceful ease with which it is told the story of 'Rip Van Winkle' has few competitors. There appears, also, to be a design to exhibit the contrast between the old provincial times and the state of things subsequent to the American Revolution."

The Irving-Brevoort correspondence is of immense importance bibliographically. Irving sent detailed instructions regarding corrections, and Brevoort described alterations made at his own end independent of Irving's findings. The situation was vastly complicated by the time required for interchanges of letters. The resulting puzzle has never been wholly resolved, though it is far from incapable of being resolved. "The Sketch Book" still awaits the hand of the definitive bibliographer. "Pickwick" has been explored from end to end, but there are thousands of men and women who know the story of Rip Van Winkle by heart who have never heard of Sam Weller. It is tolerably common knowledge that in a first edition of "The Sketch Book" the first five numbers should have continuous pagination and the two final numbers (there were seven in all) separate pagination in each part, but the problem goes far deeper than that. Few American books can ever equal it in collecting importance; none can ever deprive it of its historical value as the first fruits of American letters.

If its author had chanced to omit "Rip Van Winkle" and "The Legend of Sleepy Hollow" the worth of the book would have been tremendously lessened. But he did not omit them, and as a result he did more to build up an American legendry than any author before his time or since. It is more than a coincidence that both these stories were imaginatively enacted on the banks of his beloved Hudson. In later years Irving settled down on those same banks, where an upstart railroad soon came to harass him

only a few yards away. Thousands of commuters pass Sunnyside twice a day now, Sundays, holidays, and annual two-weeks' vacations excepted, and the easy glide of electric locomotives disturbs the calm of Irvington less today than did the roar of their wood-burning forebears of the infancy of the steam engine. The Tappan Zee looks much the same as it did in his day; Piermont and Nyack on the western shore dot the slopes more extensively, but the northwest wind still whips the lakelike expanse into a miniature ocean, and breathless midsummers still find it as unruffled as the spirit of the notable citizen who chose its shores whereon to make his home.

The first English edition of "The Sketch Book" appeared in 1820. The author himself had rather more difficulty in disposing of his product in London than his agent had had in New York. Irving himself tells the full story in the revised edition. After making the rounds of the publishers, ably if futilely assisted by Scott, Irving brought the book out himself. Scott once more intervened, this time successfully, and the house of Murray, which had previously rejected the book, took it over. "From that time," writes Irving, "Murray became my publisher, conducting himself in all his dealings with that fair, open, and liberal spirit which had obtained for him the well-merited appellation of the Prince of Booksellers." That sentence is an interesting commentary on Irving's own character. Far from feeling the slightest trace of bitterness toward the house which had at first politely declined to notice his work, he went out of his way to pay it a tribute that must survive as one of the most notable testimonials of an author's relations with his publisher.

The American "Sketch Book" is easily the most distinguished work ever issued in this country in parts. In such state it is today excessively rare in complete form. Copies rebound and with the edges trimmed are scarce enough, and odd copies of the parts have a high collection value based on the human hope that complete sets may be made up with patience.

Irving had envisaged the design and even the title of the book at least as early as 1817. There exists a note book of his which bears on the cover in his autograph the words: "1817 Notes while preparing Sketch



Book &c" which has been reprinted with interesting notes by Stanley T. Williams. One note reads: "The lazy luxury of a summer day in the country—to lie in a bed of clover with a book & look down on the Hudson. Sloops with sails flapping against the mast." The sloops with sails have almost vanished, and the beds of clover have largely given way to suburban development as a metropolis of three hundred times the size of Irving's pleasant little birthplace struggles for an outlet in the country after the day's toil. But the lazy luxury of a

summer day can still be enjoyed on the sloping banks of the Tappan Zee, and the summer thunder rolls among the Catskills and the more impressive Highlands as reverberatingly as it did in the days of Rip himself.

For, even as the Hudson inspired the best in Irving, so today does its calm placidity perfectly reflect the soul of the man who found it a source of traditions which, in a less civilized era, would have come down through the years as a definite native folklore.

## Current Notes

Frederick M. Hopkins

**D**R. A. LAWRENCE LOWELL, president of Harvard University, has announced the purchase of 282 rare 16th and 17th century volumes from the estate of William A. White, of Brooklyn, famous before his death as one of the world's leading collectors of Shakespeare Folios, Quartos and Shakespeareana. Last spring, shortly before Mr. White's death, his family presented to Harvard 88 quarto plays of Shakespeare estimated to be worth between a quarter and a half million dollars.

At the time, the White heirs offered to sell to the university, at a price below the market value, any selections that the university might make of what remained. Included in these selections made by the university are two volumes of Bacon's Essays, one of John Donne, one of George Wither, three of Edmund Spenser, three of Beaumont and Fletcher's plays, nine of George Chapman, eleven of Thomas Dekker, three of Thomas Heyward, six of John Lyly, seven of Thomas Middleton, four of John Day, two of Robert Wilson, three of George Wilkins, eighteen of Ben Jonson, two of John Milton, four of Sir Philip Sidney, four of King James I, twenty-five tracts of Robert Greene, four of Gabriel Harvey, eight of Thomas Nash, six of Sir Thomas Lodge, and three of Samuel Rowland. These purchases have greatly strengthened the library in the literature of the Elizabethan period.

**I**N these days, when the outstanding feature of nearly every important sale is autographic, either in the form of letters, manuscripts, documents, inscriptions or annotations, Charles Lamb, with his literary tastes, would have little to interest him in the prevailing collector's fashions of the time. When he was shown the Milton autograph at Trinity he displayed something less than appreciation of that most fascinating of literary manuscripts. "There is something repugnant," he said, "at any time in the written hand. Print settles it. I had thought of Lycidas as of a full grown beauty—as springing up with all its parts absolute—till, in an evil hour, I was shown the original written copy of it, together with the other minor pieces of its author, in the library of Trinity, kept like some treasure, to be proud of. I wish they had thrown them in the Cam, or sent them after the latter cantos of Spenser, into the Irish Channel. How it staggered me to see the fine things in their ore! interlined, corrected! as if their words were mortal, alterable, displacable at pleasure! as if inspiration were made up of parts, and those fluctuating, successive, indifferent!" But surely this is another age, more realistic, with a keener interest in the mechanism of authorship, and of the psychology of poets and novelists. The very things which Lamb so disliked are cherished with passionate interest and are a great asset in the auction room.

UNDER the title "Book Research and Valuation Service, Babson Park, Mass.," appears a circular that will interest a wide clientele, and many will desire to know more about those who have been selected to do this expert work than this circular contains. The purpose of this book research and valuation service is to "provide an unbiased source from which book collectors, librarians, associations, rare book dealers, administrators of estates, and others who are interested in books can obtain reliable data and advice relative to rarity, value and marketability of the books they own or may contemplate buying." This circular concludes: "Many collectors have remarked the heretofore marked absence of any agency to which they could refer their contemplated purchases or their prospective sales in a confidential manner for analysis, suggestion, valuation and advice. It is to fill this gap through the rendering of a highly individualized and personal service that the Book Research and Valuation Service is of greatest dollars and cents value to its clients. The entire time of this organization is spent in research work, on investigations and as agents to the benefit and profit of our clients." There certainly is a growing need of prompt and reliable service of this character and undoubtedly many will desire to know more about this attempt to furnish it.

WALTER TOSCANINI, the only son of Arturo Toscanini, conductor of the newly combined Philharmonic-Symphony Orchestra, has arrived in this city on his first visit as a dealer in rare books. He is paying a great deal of attention to American collections, those who collect and what they want. In one interview he declared: "I am astounded! Like most of my countrymen, I had thought that Europe was the world's art treasury. And today, in the Morgan Library in this city, I have seen such priceless jewels of books as could not be got together in the whole of Italy. And not only are the finest of Italian works there, but the treasures of every other country in the world." The public libraries, especially New York's are proving a constant source of wonder to this young Italian rare book dealer. He marvels at the magnitude, the service, and the general interest in these great institutions.

THE library of the late Benno Loewy, of this city, a gift to the library of Cornell University, has been classified and cataloged, and made available for students of the theater. The collection includes fifty albums of pictures of stage folk as well as four cabinets of autograph letters and biographical data relating to stage celebrities. There were 9,297 English play bills, dating from 1778 to 1867, as well as 3,478 American play bills, dating from 1795 to 1914.

Among the Shakespeareana is a fine copy of the Fourth Folio and of the rare quarto, "The Noble Kinsmen." Harvard, Yale and Columbia have more volumes than Cornell, but in the richness of some of its special collections, notably its Dante, Petrarch and Icelandic collections, it is pre-eminent.

A NEW "Life of Napoleon," mainly in his own words, will be published this month by Duffield & Company. The compiler, Dr. Friedrich Max Kircheisen, is one of Germany's foremost scholars. During his last years at St. Helena, Napoleon began to write his memoirs, but he finished only a small part. But he had, as Kircheisen points out, talked with many people about all phases of his eventful life. From all sources, letters, memoirs, ambassadorial reports, descriptions of campaigns, the works of missionaries who visited him in exile, and the dictations of the Emperor himself, Dr. Kircheisen has pieced together what he calls "an almost complete picture of Napoleon's life as presented by himself." The work has been translated into English by Frederick Collins, and students and collectors of Napoleoniana will surely be interested in this novel life of the great Corsican.

SOME idea of the interest among book buyers in finely printed limited editions is shown by the sale of the Nonesuch Press edition of Shakespeare, published in six volumes, limited to 1,050 sets, and sold for £3 12s. 6d. per volume. This is a good-sized limit and a fairly high price for such a publication. The first volume has just appeared, but the Nonesuch Press reports that the entire edition is exhausted, having been oversubscribed by collectors and the booksellers.



THE latest addition to the Type Facsimile Series, issued by the Oxford University Press, a series of increasing importance to students and collectors, is "The Dunciad" by Alexander Pope. The edition is printed from type and is limited to 550 copies, of which 500 are for sale. It follows Thomas James Wise's copy of what is generally accepted as the first issue of the first edition, and a copy of the same issue in the Library of Worcester College has been used for verification.

ONLY a few days ago, the manuscript of Franz Schubert's "Erl Koenig" was sold at auction in Berlin for 20,500 marks, approximately \$5,000. The Berlin Municipal Library possesses a copy, and according to the *Vossische Zeitung* these two copies are all that are known to exist. It has been remarked that this copy of this one manuscript brought more money than Schubert probably saw in his whole career as a composer.

THE Princeton University Press, which prints in its own shop the books which it publishes, boasts that its organization includes the only Fire Chief in the world who knows how to set Greek type. The fire department of the borough of Princeton, N. J., is a volunteer body and this year has elected as its Chief the foreman of the University Press's composing room, William P. Cox. Mr. Cox has been a member both of the fire department and of the Press's staff for over twenty-five years, and in the course of this quarter century has set, among other things, most of the examination papers for the Greek department of Princeton University.

Maggs Brothers of London are having an exhibition at Edgar Wells Shop on East 47th Street in New York of rare Americana, English literature, Indian, Persian and European miniatures, and an autograph letter of Diego Columbus, written from Hispaniola in 1512. Only two other letters of Diego are known to be extant.

ONE of the New York columnists some weeks ago remarked that Herbert Hoover was not much of a reader, and inferred that he was not much of a

book buyer as well. Dave M. Stark, of San Rafael, California, who apparently knows, says that "almost any Hoover fan could tell you that Mr. Hoover both collects books and reads them. That after reading reports and papers that would send a columnist and his readers into headaches, he reads until late at night all sorts of books and has done so all his life; travel, biography, adventure, history, occasional detective stories, anything with value to it, except the lighter fiction, and possibly biographies of himself." His personal library is enormous, containing a large collection of scientific books in the original editions, and it is well known that his gift of World War books and documents to the Stanford Library is one of its most prized possessions.

MCGILL UNIVERSITY, of Montreal, is boasting of a great acquisition, a literary treasure of the Orient, "Chin Ting Ku Chin T'u-Shu Chi Ch'eng," a first edition of the oldest printed Chinese encyclopedia, a work said to contain 5,000 volumes exclusive of 20 volumes of index, weighing two tons, recently added to the Gest Chinese Research Library. This truly monumental work was obtained from a private collector by a representative of the Gest Library in China. The only other copy of the original edition outside of China reposes in the British Museum. The Library of Congress and the Columbia University Library have copies of the second edition. This Chinese library is made up of a collection of writings of famous Chinese scholars who contributed to Chinese culture before its publication, illustrated by woodcuts of drawings dating back to very ancient times.

### Catalogs Received

**Americana.** Aurand's Book Store, Harrisburg, Pa.

**Californiana et ali-ana.** Bret-Mark Book Mart, 2079 Sutter St., San Francisco, Cal.

**First and early editions of American, English and French authors, including a unique issue of Poe's "The Raven," the Philadelphia rare issue of Dickens' "The Lamplighter's Story," etc.** J. E. Spannuth, 521 Harrison St., Pottsville, Pa.

**First editions, limited editions, private presses.** Benjamin Hauser, 1285 Fifth Ave., New York City.

**Miscellaneous books.** Schulte's Book Store, Inc., 80 Fourth Avenue, New York City.



## Good Second-Hand Condition

John T. Winterich

**E**NOUGH time has elapsed since the Kern sale to permit the issuance of booksellers' catalogs that were made up after that apparently earth-shaking event. It is pleasant to note that no bookseller so far seems to have been seized with sufficient panic (or enthusiasm, as the case may be) to price his stock at the prodigious advances that many collectors were apprehensive he might. The psychology of the auction room and the psychology of the bookshop are somewhat antipathetic entities.

For a time there was reason to suspect that things might be otherwise. One bookseller declared that every time he sold a book he felt that he was making a mistake, but second thought showed him that unless he sold books he was making an even more serious mistake. Neither he nor any of his brethren have so far concluded to put their wares in cold storage and await inevitable and tremendous advances before once more setting up in business.

This does not mean that the rare book market has settled into the doldrums or that rare books are any cheaper than they were before. On the contrary, the rare book trade at present is faced not with an inability to sell books but with an inability to get books to sell, and this condition is tolerably general and does not apply exclusively to the extremely high-priced items which rarely get into catalogs because cataloging is not essential in order to sell them. The consistently growing scarcity of what have for years been the common rare books, so to speak, can be due to only one thing—an increase in the number of book collectors. This growing scarcity has not yet been generally met with a corresponding increase in price, but the increases are inevitable by plain economic law, which operates as inexorably in the booktrade as in the linseed oil industry.

Kern sale or no Kern sale, the prices of perennially desirable and unexceptionably rare items—"Rubáiyáts" and "Departmen-

tal Ditties" and "Huckleberry Finns"—are enjoying normal increases between catalogs and will doubtless continue this pleasing progress. It will be interesting, when the opportunity comes, to observe the fresh heights to which the rarer auction visitors will soar when they next make their appearances—the "Sister Carries" and the Johnston Smith "Maggies" and the "Old Wives' Tales."

In order to present a front of counter-propaganda to the widely accepted theory that prodigious prices were universally reached at the Kern sale, this department has conducted an exhaustive investigation to determine the number of items which brought five dollars or less each. The total (which may be wrong one way or the other, not having been submitted to skilled audit) is thirteen, or getting on towards one per cent of the entire offering. A detailed survey of this unlucky baker's dozen may be illuminating:

Austin (Alfred): A. L. S. to Sir Henry Irving. \$3

Butler (Samuel): Ex Voto. London, 1888. First edition. \$5

Byron (Lord): A Political Ode. London, 1880. First edition. \$3.

Hardy (Thomas): Select Poems of William Barnes, edited by Hardy. London, 1908. First edition. \$5.

Hood (Thomas): A. L. S. to George Rolle. \$5.

Procter (Bryan W.) Autograph MS, twelve lines. \$5.

Scott (Sir Walter): The Vision of Don Roderick. Edinburgh, 1811. First published edition. \$5.

Swinburne (Algernon Charles): The Sisters. London, 1892. First edition. \$5.

Swinburne (Algernon Charles): A Channel Passage and Other Poems. London, 1904. First edition. \$5.

Talfourd (Sir Thomas Noon): Recollections of a First Visit to the Alps. London, n.d. First edition and presentation copy. \$5.

Thackeray (Thomas James): *L'Abbaye de Penmarch*. [Paris, 1840.] First edition. \$5.

Thomson (James): *Liberty* (five parts in one). London, 1735-6. First edition. \$5.

Wilde (Oscar). *Oscar Wilde*, by Martin Birnbaum. New York, 1914. First edition. \$5.

Total, \$61; average price per lot, \$4.6923.

NOT the least familiar stanza in English poetry is that which concludes Robert Southey's "The Battle of Blenheim":

"And everybody praised the Duke,  
Who this great fight did win."  
"But what good came of it at last?"  
Quoth little Peterkin.  
"Why, that I cannot tell," said he;  
"But 'twas a famous victory."

The lines originally appeared in the second and final number of "The Annual Anthology" (Bristol, 1800), of which Southey was editor. The volume and its 1799 companion owe their chief collection interest, however, to the fact that Coleridge and Lamb were contributors to the short-lived periodical.

Of the first volume, only a single copy is known (Dyce Library, South Kensington) which contains signature B8 (pages 31-32). These pages contained a poem by Southey which was said to be lacking in patriotism, and the era was one in which the lack was not condoned.

The 1800 volume has a cancel leaf, pages 37-38, and it is on page 37 that "The Battle of Blenheim" is concluded. Only a single copy of the book containing the original was known until recently—that owned by Thomas J. Wise, who was readily able to determine the reason for the cancellation of the original leaf from a serious mistake in the next to the final stanza. Little Peterkin's sister, little Wilhelmine, after listening to old Kaspar's story, says of the battle, "Why, 'twas a very wicked thing," but on the uncanceled leaf this read "Why, 'twas a very thing!" The error, as Mr. Wise points out, was obviously due to "the carelessness of the printer, or a lapse upon the part of the person who prepared the manuscript for press."

THERE are collectors in your community — collectors of rare books, first editions, autographs—experienced collectors and beginners who will buy from you if you will let it be known that you are willing and able to secure the books they desire.



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LAST but not least: The PUBLISHERS' WEEKLY in the third issue of every month will endeavor to give you up to the minute news about the rare book market which, it hopes, will help you develop a profitable extension of your business.

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A second copy with pages 37-38 uncanceled has just come to light, and, with the 1799 volume, is listed by James F. Drake, Inc. (Catalogue 207) at \$2000. The Wise copy (which was once Southey's own) is itself a fairly recent discovery, and the fact that a second should so soon afterward be discovered adds one more item to the total of odd coincidences which seem the exception rather than the rule in the world of rare books.

One line in the final stanza of "The Battle of Blenheim" as it appeared in "The Annual Anthology" differs considerably from that just given (taken from "The Home Book of Verse"). The stanza reads:

And everybody praised the Duke  
Who such a fight did win.  
But what good came of it at last?—  
Quoth little Peterkin.  
Why that I cannot tell, said he,  
But 'twas a famous victory.

A NOTABLE addition to the roster of technical bookshops was made recently when Frank Walters, formerly with G. A. Baker & Co., moved a door or two down the fifth-floor corridor of the Grand Central Palace (480 Lexington Avenue) and set up shop in Room 512 as a specialist in natural history. Mr. Walters began his career as a bookman in 1900 with Baker and Taylor, and his soundly directed interest in natural history began at about the same time. He has been known in the trade for many years as a competent and trustworthy authority, and carries with him into his new establishment a broad technical knowledge of his field. Grand Central Palace, which no doubt houses many specialists of one sort or another, gains distinction through its natural history expert.

THIS department is happy to acknowledge receipt of a membership card in the Crock of Gold Club, "composed of booklovers meeting at the old and rare book shop, 66 Harrison Avenue, Springfield, Mass., known as the Bibliophile's Corner." The card bears the attesting signature of Frank J. Hynes. The headquarters of the Crock of Gold Club will be a port of call on your correspondent's next voyage into New England.



## A Balzac Bibliography

*The University of Chicago Press Publishes a Bibliography of the Writings Relative to Balzac's Life and Works*

**W**ILLIAM HOBART ROYCE, well known to book collectors for his long connection with the rare book business of Gabriel Wells, has just published, through the University of Chicago Press, "A Balzac Bibliography," which covers not the books of Balzac but the writings relative to his life and works. Mr. Royce, we are informed, has manuscript in hand for a bibliography of Balzac's own writing, and it is to be hoped that he will find support for getting it into print.

Mr. Royce has been an indefatigable student of Balzac for many years and has collected his material from one end of the world to the other, being greatly aided by his strategic position at one of the most important of bookshops.

The present work is a key to all the important writings about Balzac in any language, a volume of 460 pages and of over

4000 items. It is divided into two parts, the first section of 1400 items includes writings relative to Balzac as contained in books. This, the prefatory paragraph says, is "an exhaustive catalog of the material pertaining to the life and works of Balzac, arranged alphabetically by authors, stating the title of each item, the publisher, date and place of publication, format and full description, the principal editions in which the item has appeared, the references to Balzac usually by exact pages, with occasional comments as to the importance of the work." When a book has been issued in translations, the first entry is in the language of the original, followed by the names of the publishers in other countries and dates of publication and the names of the translators. The second section indexes articles from about five hundred periodicals and newspapers.

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The *Publishers' Weekly* has received a letter from one of its regular readers who complains that he frequently gets quotations on Books Wanted written so illegibly that one cannot tell the exact price of the book or even the name of the firm that quotes it. It would be helpful if every dealer who sends out quotations had a printed card and typed in the particulars.

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Wason. Happy Hawkins.

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Dodd. Prayer Life of Jesus. 2 copies.

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Answer of History on the Ten Lost Tribes of  
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Paley's Evidences of Christianity.

D. APPLETON & Co., 35 W. 32ND ST., N. Y.  
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PHILA.

39 Sermons on Philemon. Lavater. 2 vols.  
Sermons on Philemon. Rev. J. S. Buckminster.  
Boston. 1815.

THEODORE ARNOLD, 333 DOLPHIN, BALTIMORE  
Encyclopedia Britannica. 11th ed. With Biog-  
raphy and Atlas. India pap.  
Maryland Histories: County Histories of Mary-  
land; Novels of Maryland.  
Citizen Soldiers of North Point and Fort Mc-  
Henry.  
Autograph Leaves of Our County Authors.  
Balch, Thos. Papers Relating to Maryland Line.  
Bowen. Days of Mackenzie.

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Neill. Terra Maria.  
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Tabb's Poems. 1883 or 1882.  
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win.

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Cooke. Mohun; Hilt to Hilt.  
Eldridge. Irony and Pity.

ASSOC. STUDENTS STORE, BERKELEY, CAL.  
Charve. Thesis—a la Faculte des Sciences de  
Paris. Gauthiers-Villars. 1880.

AVONDALE PRESS, 1841 BROADWAY, NEW YORK  
Some People We Meet; Young Ladies of Today;  
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32, incl.  
McCulloch. Dishes and Beverages of Old South.  
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Woodbury. Photographic Amusements.

BAILEY'S, VANDERBILT SQ., SYRACUSE, NEW YORK  
Genealogy of the Montague Family. Pub. 1880.  
Richard Montague, Hudley, Mass., founder.  
Want copy in good condition.

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New International Encyclopedia. 24 vols.  
Robinson, Henry C. Diary. 3 vols.  
Schoolcraft. Indian Tribes. Vol. 3, 1853; In-  
dian Tribes. Vols. 5, 1855.  
Saunders. Life of R. B. Sheridan.

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## Forthcoming Issues

✿ ✿ ✿ This spring we are running four special departments on selling children's books at this time of the year. The first of these appeared in the March 2nd issue. Next week the second will appear. Mrs. Pauline Sutorious Aird, who established Harper's Bookshop for Boys and Girls, has written a second article on selling children's books in the spring, and May Massee, head of the juvenile department of Doubleday, Doran, has written on circulating libraries for children's books. It is a subject in which Miss Massee has long been interested and in which she has tried to interest others, and she has written a direct and encouraging article. ✿ ✿ ✿

✿ ✿ ✿ Mr. Brockmann, whose journey with the Bookmobile is giving him a splendid birds-eye view of bookselling along the Atlantic coast, has written an article for next week's issue on the technique of buying. He has found that there is too little relation between the buyer's enthusiasm and that of the clerk who must sell the book to the customer. ✿ ✿ ✿

✿ ✿ ✿ When the Bibliographical Tour of 1928, under the direction of Dr. Theodore Wesley Koch, was in Rome last year,

several after-dinner talks were given at the Tour's hotel by well-known Italian booktrade and library figures. Among them was Professor Marco Liberma, the American library agent who was formerly connected with the Universities of Cincinnati and of Minnesota. Professor Liberma talked on "The Italian Booktrade" and his paper will be printed in the next *Publishers' Weekly*. ✿ ✿ ✿

### THE PUBLISHERS' WEEKLY

*The American Booktrade Journal*

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